

Beefmasters Gone Country Convention Agenda



Wednesday, October 24th

3:00pm

Boot Shoot Boogie with Kix Brooks

Thursday, October 25th

8:00 a.m. – 9:00 a.m.

President's Council Breakfast & Meeting

8:00 a.m. – 5:00 p.m.

Registration Desk Open

10:00 a.m. – 12:00 p.m.

Board of Directors Meeting

1:00 p.m. – 2:30 p.m.

New Registry System Demonstration, BBU Staff

3:30 p.m. – 6:00 p.m.

Meet & Greet – Arrington Vineyards

Friday, October 26th

8:00 a.m. – 10:00 a.m.

Cattlemen's Annual Breakfast & Meeting

8:00 a.m. – 5:00 p.m.

Registration Desk Open

8:00 a.m. – 5:00 p.m.

Sale Cattle Available for Viewing

8:00 a.m. – 5:00 p.m.

Trade Show Open – Continental Breakfast

9:00 a.m. – 10:00 a.m.

“Reputation Management”, Maddy Ruble - NCBA

10:00 a.m. – 11:00 a.m.

“Reproductive Efficiency: Helping Customers Produce More Pounds”, Dr. Justin Rhinehart - University of Tenn.

11:30 a.m. – 1:30 p.m.

Kick Off Luncheon

2:00 p.m. – 3:30 p.m.

General Membership Meeting

3:45 p.m. – 4:45 p.m.

“Utilization of EPDs: Carcass EPDs Taking Your Herd to the Next Level”, Dr. Robert Wells - Noble Research Institute

5:30 p.m.

President's Reception, Dinner & Dance

Saturday, October 27th

8:00 a.m. – 11:30 a.m.

Registration Desk Open

8:00 a.m. – 12:00 p.m.

Trade Show Open – Continental Breakfast

8:00 a.m. – 2:00 p.m.

Sale Cattle Available for Viewing

9:00 a.m. – 9:30 a.m.

“Seedstock Marketing”, Wendy Sneed - Tennessee Dept. of Ag

9:45 a.m. – 11:00 a.m.

“Seedstock Marketing Panel Discussion”, Sale Managers

11:30 a.m. – 1:30 p.m.

Awards Luncheon

1:30 p.m. – 2:00 p.m.

Pre – Sale Gathering

2:00 p.m.

President's Council Sale

7:30 p.m.

Grand Ole Opry