Beefmaster Breeders United Convention Guide

October 26-29, 2016 • Branson, Missouri
56th Annual Convention
BBU Officers

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**Vice President** - Steve Carpenter - Tecumseh, Oklahoma
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**Term Expires 2016**
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Clark Jones - Savannah, Tennessee  
Tom Hood - Tahlequah, Oklahoma  
Bob Siddons - Tilden, Texas

**Term Expires 2017**
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Tony Psencik - San Antonio, Texas  
Sue Pierson - Vacaville, California  
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**Term Expires 2018**
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Collin Osbourn

**Western Field Representative**  
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**Member Service Data Entry**  
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**Member Services & DNA Coord.**  
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**Office Manager**  
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Central Texas BBA - George E. Vinson - Chester, Texas  
Central States BBA - James Skelton - Springdale, Arkansas  
Live Oak BBA - Robert C. Siddons - Tilden, Texas  
Lone Star BBA - Robert Williams - Whitt, Texas  
Louisiana BBA - Dwight Bertrand - Elton, Louisiana  
South Texas BBA - JC Thompson - Bedias, Texas  
Southeastern BBA - Tony Moore - Altoona, Alabama  
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Southern Alliance - Randall George - Flintville, Tennessee  
Texoma Beefmaster - Larry Meacham - Houston, Texas
Convention time is here! Norma Jean and I want to welcome you to Branson, Mo., and the 2016 BBU Convention. The next few days will be filled with fun, education and great fellowship. Our breed is in an outstanding position in the cattle industry and that puts additional excitement in the air, or maybe we do call it the “Magic of Beefmasters”. Of course we know “magic” is always in the air at Branson. The trees are beautiful and the temperature perfect, so get out and enjoy our convention host city!

Along with the fun, education and fellowship we will also tend to business. We will have a membership meeting on Saturday where a new President and Vice-President, along with new directors, will be elected. It will be the place for the “Beefmaster Nation” to come together and unite for the future.

Convention is starting off with a bang, this year we are hosting our very first skeet shooting competition. Good luck to everyone competing. There will be many more events through the weekend for us all to enjoy including the President’s Council Sale, where outstanding opportunities await us to purchase some of the best genetics in our breed.

Of course it is at this convention that I will pass the gavel to our next leader. It has been a humbling and gratifying experience being your President for the past two years, and one I will always cherish in my mind and heart. I love this breed, our association and the entire Beefmaster Nation.

If this is your first convention, welcome and I hope everyone joins us again next year in Galveston, Texas. Until then, enjoy Branson and the convention! Have a safe trip home and blessed year ahead.

- Mackie Bounds, BBU President
Wednesday, October 26
3:00 p.m. Beefmaster Shotgun Classic at Ozark Shooters, 759 US-65, Walnut Shade, MO
5:00 p.m. - 6:00 p.m. Early Bird Registration

Thursday, October 27
8:00 a.m. - 9:30 a.m. President’s Council Breakfast & Meeting - Location: Short Creek 4
8:00 a.m. - 5:00 p.m. Registration Desk Open - Location: Atrium
10:00 a.m. - 12:00 p.m. Board of Directors Meeting - Location: Short Creek 1 & 2
12:00 p.m. Lunch On Your Own
1:30 p.m. - 3:00 p.m. Educational Seminar: “EPDs & Selection Indices” - Dr. Matt Spangler
- Location: Taneycomo B
3:00 p.m. - 4:00 p.m. Educational Seminar: “DNA Parent Verification & Genomics” - Dr. Jared Decker
- Location: Taneycomo B
4:00 p.m. - 6:00 p.m. Trade Show Opens - Location: Atrium
4:00 p.m. - 6:00 p.m. Meet & Greet Social with Magician Entertainment - Location: Atrium
6:00 p.m. Open Night for Dinner

Friday, October 28
7:00 a.m. - 9:00 a.m. Breakfast in the Trade Show - Location: Atrium
7:00 a.m. - 5:00 p.m. Registration Desk Open - Location: Atrium
8:00 a.m. - 9:30 a.m. Cattlewomen’s Annual Meeting & Breakfast - Location: Short Creek 1 & 2
8:00 a.m. - 9:30 a.m. Educational Seminar: “Cattle Nutrition” - NT Cosby - Location: Taneycomo B
9:30 a.m. - 11:00 a.m. Educational Seminar: “Feed Efficiency” - Dr. Evan Whitley - Location: Taneycomo B
11:30 a.m. - 1:45 p.m. Kick-off Luncheon - Location: Taneycomo A
(Executive Speakers followed by Guest Speaker: Gene Turner)
1:45 p.m. - 3:00 p.m. Educational Seminar: “Seedstock Marketing” with panelists - Location: Taneycomo B
3:00 p.m. - 4:00 p.m. Trade Show Reception - Location: Atrium
4:30 p.m. Branson Scenic Railway - Location: directly east of hotel & convention center
7:00 p.m. President’s Gala Dinner & Auction - Location: Taneycomo A
(Featuring Magical Entertainment by Chipper Lowell)

Saturday, October 29
7:00 a.m. - 9:00 a.m. Breakfast in the Trade Show - Location: Atrium
7:00 a.m. - 5:00 p.m. Registration Desk Open - Location: Atrium
8:00 a.m. - 9:30 a.m. Educational Seminar: “The Love Connection” with panelists Location: Taneycomo B
9:30 a.m. - 11:30 a.m. General Membership Meeting - Location: Taneycomo B
11:30 a.m. Trade Show Closes - Location: Atrium
11:30 a.m. - 1:30 p.m. Awards Luncheon - Location: Taneycomo A
2:00 p.m. - 4:00 p.m. South 40 “Fun-raiser” - Mini-Golf & Horse Race Party - Location: Exhibit Hall
4:30 p.m. President’s Council Video Cattle Sale - Location: Taneycomo B

All events are held at the Branson Convention Center, unless noted with different location.
Getting a handle on performance data, especially EPDs, can be a daunting task. No one ever said that population genetics would be easy. Common questions we get from breeders about performance data are: What information do I collect? How do I collect it? When do I submit it? What format do I submit it in? Dr. Matt Spangler of the University of Nebraska at Lincoln (UNL) is BBU’s consulting geneticist and he will walk breeders through the process of understanding EPDs. He will emphasize the importance of contemporary grouping in the performance data you submit.

Dr. Spangler and his staff at UNL built BBU’s Terminal Index ($T$) and Maternal Index ($M$), which were implemented into the BBU database in July 2016. Beefmaster is the first American breed to implement selection indices, which is a distinct marketing advantage for Beefmasters. Dr. Spangler will explain what an index is, how they are calculated and how to use these great selection tools, as well as how to explain $T$ and $M$ to your customers.

DNA Parent Verification is the first step of genomics. Parentage technology has evolved from blood typing of the 1980s to the SNP of today. Dr. Jared Decker from the University of Missouri is an expert in genomics and is considered one of the leading geneticists in the world. Dr. Decker will lead a session on how parentage is determined, which test should be used and why breeders should consider resubmitting samples on older animals to upgrade their parentage profiles.

The second stage of genomics is Genomic-Enhanced EPDs (GE-EPDs). Dr. Decker has been on the forefront of this exciting field for many years and he will walk breeders through the process of how GE-EPDs are calculated and how the beef industry is using this exciting technology to make the fastest genetic improvements in the history of man.
Thursday Highlights

Meet & Greet with Magician Entertainment by Gene Turner (Open Night for Dinner)
4:00 p.m. - 6:00 p.m. - Location: Atrium

After an afternoon of technology education, make sure to attend the Geneseek Meet and Greet Social with live magician entertainment featuring Gene Turner on Thursday evening. This will be the first opportunity for BBU members to socialize and rev up for an exciting convention. We are very thankful to Jill Ginn and Micah Wells for Geneseek's sponsorship.

Be ready to be amazed and entertained by the magical Gene Turner, while you are socializing. For more than 30 years, Gene Turner has thrilled, mesmerized and thoroughly entertained audiences with his speaking, training and infotainment using his unique blend of magic, humor, and outrageous pickpocket exploits.

Special Thanks To

The Hilton Branson Hotel and Convention Center staff for their gracious hospitality and attention to detail.

Brittni Drennan for designing the 2016 BBU convention logo.

Dave Loftin and Jeralyn Novak for designing this year’s signage.

The individuals and businesses that donated items for the silent auction and live auctions.

South 40 for hosting the “Fun-Raiser” mini-golf and horse race party.

The Moody Gardens, Hotel, Spa & Convention Center for a two night stay at the 2017 Convention in Galveston, Texas.

The 2016 Convention Committee for their hard work and dedication to the Beefmaster breed and BBU programs.
Cattlewomen’s Annual Meeting & Breakfast
8:00 a.m. - 9:30 a.m.
Location: Short Creek 1 & 2

All ladies attending this year’s BBU Convention are invited to the Beefmaster Cattlewomen’s Breakfast and Annual Meeting.

After our social time and breakfast, we will have our annual meeting. Highlights of our activities will be presented. We will present and honor the “2016 Cattlewoman of the Year”, as well as nominate the 2017 honoree. Elections for President and Vice President positions will be held.

Seminar: “Cattle Nutrition”
NT Cosby - Land O’ Lakes Purina
8:00 a.m. - 9:30 a.m. - Location: Taneycomo B

Nutrition is the single largest financial input into any cattle operation. Balancing effective feeding with the cost associated with maintaining a cow herd is the hardest decision you will have to make. Purina is recognized as the industry’s leader in helping cattlemen solve their nutritional needs. This workshop featuring Purina’s leading nutritionist is guaranteed to save you more money in your operation by teaching how to effectively manage and optimize your supplementation program.

Seminar: “Feed Efficiency”
Dr. Evan Whitley - The Samuel Roberts Noble Foundation
9:30 a.m. - 11:00 a.m. - Location: Taneycomo B

Dr. Evan Whitley of The Samuel Roberts Noble Foundation will lead this informative session on feed efficiency. The Samuel Roberts Noble Foundation uses advanced technology developed by Growsafe Systems to determine individual feed intake, feed conversion and residual feed intake (RFI), as well as numerous other behavioral measurements that influence performance and conversions. Dr. Whitley has used these systems in confinement feedyards and in pasture based programs. The Samuel Roberts Noble Foundation is pioneering how to most effectively use these pasture based systems to create more efficiency into ranching and seedstock operations.

As the beef industry begins to define cow efficiency, individual animal measurements for feed intake and RFI will be a large part of the equation. Data strongly suggests that Beefmasters excel in these traits and some animal scientists theorize that RFI is a maternal trait, which could have
positive repercussions for Beefmasters. In the near future, this data will be incorporated into BBU genetic evaluations where it will be used to prove the efficiency of Beefmasters. Dr. Whitley’s expertise in these areas will be of upmost importance to the Beefmaster breed as we forge our way into defining cow efficiency.

Kick-off Luncheon - Speaker: Gene Turner
11:30 a.m. - 1:45 p.m. - Location: Taneycomo A

This luncheon will feature the award winning speeches of the Junior Beefmaster Breeders Association: Kayl Tassin, Abigail Hooper and Saige Tassin. Following the JBBA speeches our featured speaker, pickpocket magician Gene Turner will address the convention attendees. Gene’s ability to demonstrate how easily your valuables and private information can be compromised will make everyone realize it can happen to anyone. Gene provides the tools you need to keep yourself safe at work, at home or on the road. Gene is at the top of his field as a pickpocket entertainer.

Seminar: “Seedstock Marketing” with panelists
Derek Frenzel, Mike Green, Anthony Mihalski & Bruce Robbins
1:45 p.m. - 3:00 p.m. - Location: Taneycomo B

BBU understands that while the past few years have been focused on improving our range bull market and other areas important to the commercial sector, marketing purebred cattle is still the primary focus for many breeders. This session promises to be informative as Beefmaster’s professional sale managers come together as a group to answer questions about how to sell your purebred cattle for more money. The combined knowledge of these seedstock marketing professionals is impressive. Here is your chance to pick their brains about how to make your consignments more valuable in the sale ring. As Beefmasters gain more range bull market share, demand for our registered females will improve. These pros can help you map a strategy to successfully market your registered females in today’s rapidly changing beef industry.
President’s Gala Dinner: Magical Entertainment by Chipper Lowell
7:00 p.m. Dinner - Location: Taneycomo A

Award-winning comedian & magician, Chipper Lowell, has been described as an “artistic cyclone of talent and comedy” by the press. The red head’s best known “skills” can usually be found on stage, doling out witty remarks, presenting bizarre feats of original magic, ad-libbing with audience members who can’t stop laughing, attempting pointless juggling stunts, pulling a seemingly endless barrage of unusual thing-a-ma-bobs and gadgets out of his prop trunks, and in short, creating a wonderful evening of high-energy laughs and amazement for all those in attendance.
Saturday Highlights

Seminar – “The Love Connection” with panelists
8:00 a.m. - 9:30 a.m.  - Location: Taneycomo B

The 2016 version of “The Love Connection” will have a definite Central Region feel. Everyone knows that the U.S., beef industry is wide ranging, diverse and represents several production environments. The cow country in the Central Region of the U.S., has very different demographics when compared to Texas and the Southest. This year’s “The Love Connection” panelists will expose you to what cattlemen from the largest potential Beefmaster bull market thinks about our breed.

The beef industry perspective from the panelists will be key to helping Beefmasters open new doors. The Central Region we are referring to is comprised of Missouri, Oklahoma, Kansas and Arkansas. It is also home to over 6 million beef cows, runs off of a very different forage base and is heavily influenced by a particular black hided breed of cattle. The Beefmaster message of heterosis, efficiency, fescue tolerance and maternal superiority is perfect for this region. Understanding how we message the benefits of Beefmasters to the average rancher in this area is challenging. These panelists will give us insight into how we craft that message.

The panel members include:

Mark Sebranek, manager of Irsik and Doll Feedlot of Garden City, Kan., is one the cattle feeding industry’s best and brightest minds.

Skylar Moore, co-owns and operates Joplin Regional Stockyards in Carthage, Mo., and he markets cattle for a living and is good at it.

Mike Turner, manages the Blue Ranch Division of McCloy Family Farms in Dumas, Texas. - runs 2,500 commercial Black & Red Angus cows.

Awards Luncheon Sponsored by Zoetis
11:30 a.m. - 1:30 p.m.  - Location: Taneycomo A

South 40 “Fun-raiser”: Mini-Golf & Horse Race Party
2:00 p.m. - 4:00 p.m.  - Location: Exhibit Hall

A nine hole miniature golf tournament kicked off by the new BBU President Steve Carpenter. All Satellites, Marketing Groups, Sale Managers, and Staff will have a player in the tournament. These players will be auctioned after the Awards Luncheon in “Cow Cutta” fashion. The purchaser of the tournament champion will receive half the auction money. After the golf tourney, the raucous competition continues with the “Pony Hop”. A “real” horse race! South 40 invites everyone to the fun!
The Magic of Beefmasters

2016 President’s Council Sale

Saturday
October 29, 2016
4:30 PM
Branson, Missouri

Hilton Branson Convention Center Hotel

Co-Sale Managers

3G
Mike Green (379) 229-6563
threeg1990@yahoo.com

RCCM
Bruce Robbins (210) 861-5136
robbinscattle@att.net

Auctioneer:
Anthony Mihalski
(210) 415-0888

The Elite Sale of the Year
Featuring Exclusive Beefmaster Genetics
2016 Convention Sponsors

Corporate Sponsors: $5,000 +

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Corporate Sponsors: $3,000 - $4,999

Collier Farms

B.E.E.F. (Beefmaster Educational Endowment Foundation)

Brazos Masonry

Corporate Sponsors: $3,000 - $4,999

Purina

Zoetis

Datamars

Tags

Temple Tag
White Magic Sponsors: $1,000 - $2,999

- Arkansas Beefmaster Breeders Association
- Central States Beefmaster Breeders Association
- Central Texas Beefmaster Breeders Association
- Elgin Breeding Service
- Gibson Feeders
- Jerry Glor Beefmasters
- Jim & Pam Colvin, Colvin Beefmasters, Seguin, TX
- Heritage Cattle Co. LLC, Kauffman & Staggs, Searcy, AR

Green Magic Sponsors: $500 - $999

- Barney A. Lowery, Sweeny, TX
- Bill & Dusty Carr, Hilltop Ranch, Laredo, TX
- Lone Star Beefmaster Breeders Association
- Sheldon McManus, SM Beefmasters, Lake Charles, LA
- Southern Alliance BMG
- South Texas Beefmaster Breeders Association
- Southeastern Beefmaster Breeders Association
- The Beefmaster Cowman
- Tom & Deidra Hood, Hidden Hollow, Tahlequah, OK
- Western States Beefmaster Breeders Association

Red Magic Sponsors: $250 - $499

- Andy and Kim Boudreaux, Andrita Ranch, Richmond, TX
- Beefmaster Cattlewomen
- Billy & Marie Welkener, B M W Beefmasters, Kenedy, TX
- Bob & Bonnie Siddons, Siddons Beefmasters, Lakeway, TX
- Creative Awards & Trophies
- Dalton & Kathy Skinner, Skinner’s Rafter S, Katy, TX
- East Texas/Louisiana BMG
- John & Sue Pierson, Cherry Glen Beefmasters, Vacaville, CA
- Mike & Tina Green, Three G Sales
- Steve & Lana Carpenter, Dance Creek Beefmasters, Tecumseh, OK

Thank you to all of the generous convention sponsors for supporting the Beefmaster breed!
Congratulations on another successful year for the Beefmaster breed!

Convention Committee

Dave Loftin & Rhonda Wallen, Co-Chairmen

Angela Shoultz, Barry Parker, Bonnie Siddons, Brenda Woelfel, Carolyn Wachsmann, Charla Smith, Cindy Emmons, Connie Shuey, Craig Johnson, Davin Vaughn, Deidra Hood, Heather Long, Holly Rand, James Skelton, Jason Bates, Jerry A Davis, Jerry Glor, Katie Lehmann, Kelli Schapeler, Lawrence Shuey, Marie Foreman, Marie Welkener, Mary Ann Skelton, Norma Jean Bounds, Paul Wallen, Penny Bowie, Sam Dryer, Terri Thompson and Tom Hood

Our congratulations to

MACKIE BOUNDS

for his outstanding service as president.

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Your Leading Independent Bank

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Level One Technology

Network Infrastructure Solutions

Congratulations on another successful year for the Beefmaster breed!
Trade Show Exhibitors

Trade Show Hours - Location: Atrium
Thursday, October 27: 4:00 p.m. - 6:00 p.m.
Friday, October 28: 7:00 a.m. - 4:00 p.m.
Saturday, October 29: 7:00 a.m. - 11:30 a.m.

Breakfast in the Trade Show - Location: Atrium
Friday, October 28: 7:00 a.m. - 9:00 a.m.
Saturday, October 29: 7:00 a.m. - 9:00 a.m.
Sponsored by Datamars, Inc.

Agridyne LLC: The High Energy Liquid Feed
Mix 30™ Liquid Feed is a high-energy protein supplement created from a combination of corn and soy-based co-products. This proprietary blend of ingredients results in a palatable, consistent, nutrient-rich product that supplies a judicious combination of both protein and energy for all ruminant diets. Please contact Joe Meggison at (800) 575-7585 ext. 209 or go to www.Mix30.com.

B.E.E.F.
The Beefmaster Educational Endowment Foundation (B.E.E.F.) is a 501(c)3 not for profit corporation formed in 2009. The Foundation is dedicated to making a great breed of cattle even better through scientific research, education of the breed’s future leaders and providing valuable information to the public about the Beefmaster breed as a superior meat production animal.

Beefmaster Breeders Cattlewomen
Beefmaster Breeders Cattlewomen (BBC) is an organization dedicated to assisting Beefmaster Breeders United in promoting the Beefmaster breed, educating the public to the merits of the breed, assisting the Junior programs, and participating in any other projects deemed appropriate by the members. Our projects have included an annual “Scholarship Quilt” that is auctioned each year at the Convention Sale and the publication and sale of the “Beefmaster Maternal Legends Cookbook.”
Cain Cattle Company
With two ranching operations conveniently located in Mississippi, we are easily linked to all segments of the beef industry. We are dedicated to identifying all measurable traits through available tools, including performance testing, ultrasound and DNA technologies. We apply intensive selection criteria to our cowherds while increasing the influence of superior individuals through Embryo Transfer. Cain Cattle Company’s main purpose is without question to produce Bulls for the commercial cowman. We realize the importance of hybrid vigor with traits such as fertility, longevity and heavier weaning weights so we can impact positively our customer’s bottom line.

Collier Farms, Mike & Rhonda Collier
Collier Farms is a vertically integrated cattle business specializing in the production of registered and commercial Beefmaster cattle. Their operations are located in Washington and Dewitt counties with various other cattle placements throughout the state of Texas. For over 20 years, Collier Farms has been committed to the development of productive and profitable cattle through use of efficient ranching practices. Please visit our website at www.collierfarmsbeefmasters.com for more information or give us call at the ranch at (979) 251-4175.

Datamars, Inc., Z Tags, TempleTag
A leading global supplier of unique, high-performance identification solutions for the livestock, companion animal and textile industries. Our focus on innovation has earned us a reputation for unsurpassed quality and performance. With more than 25 years of worldwide experience, we have a clear vision of how, when and where ID technologies can go beyond simple asset tracking to provide greater returns for your operation. Today, Datamars Livestock North America stands at the forefront of livestock identification technology. Whether your needs call for rugged and reliable one- or two-piece visual ID ear tags or state-of-the-art RFID tagging systems, Datamars has a tagging system to fit your needs. All Z Tags Employees Can Be Reached By Calling (800) 511-4744.
Elgin Breeding Service Inc.
Elgin Breeding Service was established in 1954 by Dr. W.H. Cardwell and is one of the most highly respected custom semen collection companies in the world. EBS is family owned and operated by the second and third generations. EBS maintains state-of-the-art facilities, utilizing technology developed over the 60-plus year history to ensure the highest quality of frozen semen available. The quality control in use at EBS is considered to be second to none and is a benchmark in the industry. This quality control standard is world renowned. EBS has experienced staff ready to help with custom semen collection, semen export services, semen shipping and storage. For more information, check out www.elginbreedingservice.com and facebook.com/elginbreedingservice or call (512) 285-2019.

Lone Star Beefmaster Breeders Association
The longest running approved satellite of Beefmaster Breeders United. Lone Star has members from Texas, Oklahoma, Louisiana, Arkansas, Alabama and Tennessee. Our Fall Sale is the first weekend in December in Sulphur Springs, Texas. We also host a Lone Star Expo that is held the first weekend in June in Kaufman, Texas. We offer education, lunch and a JBBA show along with demonstrations and vendor showcases. Lone Star is proud to manage the Kenneth Lewis Scholarship fund and award scholarships to college bound students from the JBBA program. Visit us on facebook and www.lonestarbeefmasters.org to help sell your cattle. Our Motto: Network and Grow!

Neogen GeneSeek Beef Genomics
Neogen's GeneSeek operation provides DNA testing to help you select, manage and market commercial or seedstock cattle of verified genetic merit. By profiling traits animals will pass along to their progeny, you can make faster progress improving your herd. Our lab in Lincoln, Neb., is the most advanced operation of its type in the world and provides genomic profile, genetic health, physical condition and diagnostic tests. To learn more, contact Jill Ginn at (806) 570-6185 or jginn@Neogen.com.
Trade Show Exhibitors

Trade Show Hours - Location: Atrium
Thursday, October 27: 4:00 p.m. - 6:00 p.m.
Friday, October 28: 7:00 a.m. - 4:00 p.m.
Saturday, October 29: 7:00 a.m. - 11:30 a.m.

Purina Animal Nutrition
Purina Animal Nutrition strives to develop products and programs that maximize profitability for the beef cowman. The Accuration program is a feeding program designed to get more of a ranch’s greatest resource into and utilized by cattle. That greatest resource is a cattlemen’s forage resources. Purina works with purebred, seedstock and commercial cow-calf producers. Purina programs work to adapt nutritional programs to specific environments. Accuration programs allow forage-based operations to maximize forage use and optimize cattle performance. Purina personnel have a passion for the purebred cattle industry.

South 40
The South 40 (S40) Committee will focus on empowering future Beefmaster leaders and increasing membership in the Beefmaster breed for breed enthusiasts and BBU members that are over 21 years of age and south of, or younger than, 40 years of age. It is not limited to people under the age of 40 and all ages are encouraged to take part in the committee. S40 membership is free to current, financial BBU members and $25 for non-BBU members. Stop by their booth for more information.

Timeless Fence Systems
Located in Greeneville, Tenn., Plastic Innovation, Inc. has designed, manufactures and markets the “Timeless Fence System.” The Timeless Fence System is an eco-friendly and cost-effective alternative to traditional steel t-posts, wood posts and fiberglass posts widely used in construction, farming, landscaping, and erosion control. Easy to Install: Farmers and ranchers across the U.S.A. and around the world are finding that Timeless Fencing is easy to install. Posts are pre-drilled every three inches to greatly reduce cost and installation time. Self-Insulating: Ideal for installing electric wire - no insulators needed. Wire can be threaded directly through the post for an extremely strong, virtually maintenance-free fence. Strong Yet Flexible: Timeless Fence posts absorb impact and bounce back, making it all but impossible to break under normal use. Learn more at www.plastic-innovation.com.
Trans Ova Genetics
Founded in 1980, Trans Ova Genetics offers advance reproductive technologies to help breeders multiply the success of their elite cattle. These technologies include embryo transfer, in vitro fertilization, sex-sorted semen, genetic preservation, cloning and health-certified 60-day pregnant recipients. Headquartered in Sioux Center, Iowa, Trans Ova Genetics has regional centers in Missouri, Texas and Maryland, as well as several satellite stations throughout the United States. Visit us at www.transova.com or call our headquarters office (800) 999-3586 or regional centers in Chillicothe, Mo., (800) 372-3586, Centerville, Texas, (866) 924-4586 or Boonsboro, Md., (866) 774-3162.

Zoetis
Zoetis is a global animal health company dedicated to supporting customers and their businesses in ever better ways. Building on 60 years of experience, we deliver quality medicines and vaccines, complemented by diagnostic product and genetics tests and supported by a range of services. We are working every day to better understand and address the real-world challenges faced by those who raise and care for animals in ways they find truly relevant. Our name has its root in zo, familiar in words such as zoo and zoology and derived from zoetic, meaning “pertaining to life.”
ACME BRICK COMPANY
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Regional Commercial Sales Manager

Have a great time in Branson!

Congratulations to all the award winners & new officers!

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Round Rock, TX 78680
(512) 255-2573 office

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tatwood@brick.com

16121 College Oak Dr.
San Antonio, TX 78249
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2016 BBU Convention: Branson, Missouri - 19