

Beefmaster Symposium Schedule

Aug. 14-15, 2009 – Waco, Texas

Friday, Aug. 14, 2009

10 a.m. – Noon Registration Open

Master of Ceremonies – Lorenzo Lasater, BBU President and Isa Cattle Co.

Noon – 1 p.m. Lunch

12:30 p.m. **Opening Address** – Dr. Tommy Perkins, BBU Executive Vice President

Beefmaster Beef Production – Moderator, Doyle Sanders

1 p.m. – 1:30 p.m. Bulls that Work for the Commercial Industry
– Jeff Diles, Vista Genetics, D'Hanis, Texas

1:30 p.m. – 2 p.m. Performance Testing Beefmaster Cattle for Commercial Customers
– Gary Frenzel, BBU Director and Beef “On” Forage Bull Test

2 p.m. – 2:30 p.m. The History and Importance of the Six Essentials
– Andy Duffy, Lasater Ranch, Matheson, Colo.

2:30 p.m. – 2:45 p.m. Break

2:45 p.m. – 3:15 p.m. Bulls and Females that Work for the Seedstock Industry
– Dr. John Edwards, Express Ranches

3:15 p.m. – 3:30 p.m. Panel Discussion (Question and Answer Session)

Beefmaster Performance Management – Moderator, Dr. Tommy Perkins

3:30 p.m. – 4 p.m. Producing Replacement Seedstock Females with Value
– Laurie Lasater, Isa Cattle Co. Inc., San Angelo, Texas

4 p.m. – 4:30 p.m. The ABC's of EPD Use in Beefmaster Cattle
– Dr. Steve Hammack, Texas A&M University, Stephenville, Texas

4:30 p.m. – 5 p.m. Ultrasound's Use in Beef Cattle Production – Dr. Lorna Pelton, Pride Livestock

5 p.m. – 5:30 p.m. Use of IVF, Reverse Sorted Semen and Cloning in Beefmaster Cattle
– Cary Crow and Diane Broek, Trans Ova Genetics, Centerville, Texas

5:30 p.m. – 6 p.m. Panel Discussion (Question and Answer Session)

6 p.m. – 6:30 p.m. Reception (Cash Bar)

6:30 p.m. Dinner and Entertainment by Long Dirt Road, Springfield, Mo.

Saturday, Aug. 15, 2009

7:30 a.m. – 8 a.m. Coffee, donuts, kolaches, etc.

Marketing to International Markets – Moderator, Bill Skoruppa

8 a.m. – 8:30 a.m. USLGE's Role in Exporting Beefmaster Genetics
– Mike Phillips, U.S. Livestock Genetics Export Inc.

8:30 a.m. – 9 a.m. Live Cattle Export Regulations – Amanda Lyles, Texas Department of Agriculture

Seedstock Business Model – Moderator, Nolan Ryan

9 a.m. – 9:30 a.m. Cost – Natural Mating, Artificial Insemination, Embryo Transfer
– Dr. Charles Looney, Ovagenix LP

9:30 a.m. – 9:45 a.m. Break

9:45 a.m. – 10:15 a.m. Timed A.I. Breeding Procedures for Cattle Producers
– Dr. Alfredo Castro, Sexing Technologies, Navasota, Texas

10:15 a.m. – 11 a.m. The Sexed Semen Process and Use in the Beef Industry
– Gustavo Toro, Sexing Technologies, Navasota, Texas

11 a.m. – 11:30 a.m. What is all of the fuss about Trich, Johne's, BVD, TB, etc.?
– John Davidson, DVM, Texas A&M University, College Station

11:30 a.m. – Noon DNA's Role in Efficiency and Tenderness
– Sam Lewis, Igenity, Schulenburg, Texas

Noon – 1 p.m. Lunch

12:30 p.m. **Keynote Address** – Dr. Tom Woodward, Broseco Ranch

Beefmaster Commercial Model – Moderator, Collin Osbourn

1 p.m. – 1:30 p.m.	What Feed Efficiency Means to the Commercial Producer? – Dr. Gary Hansen, North Carolina State University
1:30 p.m. – 2 p.m.	Sale Barn Marketing Opportunities for the Cattle Industry – Ken Jordan, Jordan Cattle Auction
2 p.m. – 2:15 p.m.	Break
2:15 p.m. – 2:45 p.m.	Backgrounding, Pre-conditioning and Marketing Feeders – Matt Lyles, Capital Land and Livestock, Schwertner, Texas
2:45 p.m. – 3:15 p.m.	Feedlot Marketing Opportunities of Brahman Influenced Cattle – Tyler Graham, Graham Land and Cattle, Gonzales, Texas
3:15 p.m. – 4 p.m.	Beef Cattle End Product – Charlie Bradbury, Nolan Ryan’s All Natural Beef, Huntsville, Texas
4 p.m. – 4:15 p.m.	Break
4:15 p.m. – 4:45 p.m.	Producing Replacement Females with Value – Trey Scherer, Collier Farms, Brenham, Texas
4:45 p.m. – 5:15 p.m.	Building Value into your Cattle Investment with Crossbreeding and Other Technologies – Dr. Joe Paschal, Texas A&M University, Corpus Christi, Texas
5:15 p.m. – 6 p.m.	Panel Discussion (Question and Answer Session)
6 p.m.	Dinner
6 p.m.	Junior Beefmaster Breeders Association Cattle Show – Debbie Bradbury

Beefmaster Symposium Registration & RSVP Form

Attention BBU Members!

The Beefmaster Breeders United Beefmaster Symposium will be held Aug. 14-15, 2009 in Waco, Texas, at the Heart O’ Texas Fairgrounds. As you can see from the detailed schedule outlined on these pages, the symposium will cover many aspects of the cattle industry and “The Role of Beefmaster Cattle in Today’s Marketplaces.”

We are asking BBU members to RSVP to the San Antonio office by **Aug. 1**. The cost for BBU members will be \$40 per person with non-members, commercial cattlemen and memberships under 5 years able to attend free of charge. A registration table will be open at 10 a.m. on Friday, Aug. 14.

We look forward to seeing everyone there. ★

Beefmaster Symposium Registration and RSVP Form

Name _____

BBU # _____ and member for _____ years

Number of Attendees _____ X \$40

Phone _____

Address _____

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