



**BEEFMASTER  
BREEDERS  
UNITED**

September 11, 2009

Dear Breeder,

We have missed having you as an official member of Beefmaster Breeders United. We want to encourage you to be part of our organization again. We are currently running a special that will allow you to reactivate your membership with the Beefmaster Association for only \$50 your first year back. There will be no additional fees to reactivate. This offer is available for a limited time. If you still are not sure if you should rejoin, please check out the following new programs we have implemented.

Whole Herd Reporting – WHR will increase the accuracy value attached to all EPDs. EPDs with higher accuracies mean a truer breeding value in the field. Members enrolled in WHR can register their calves for \$15 per cow and this fee includes the first transfer of the calf as well.

Beefmaster Advancer – These cattle are 50% or more registered Beefmaster breeding and 50% or less of other Registered and DNA genotyped non-Beefmaster Beef breeding.

Amnesty registration fee – Beginning October 1, 2009 thru December 31, 2009, you can register cattle 15 months and older for \$26 a head. Normal registration fees for this age range are between \$30 and \$52 a head.

New ultrasound EPDs – Look for new ultrasound EPDs being released in the Fall 2009 genetic evaluation.

New website – Our new website can be viewed at [www.beefmasters.org](http://www.beefmasters.org). We have updated the entire website with added features that are more informative and user friendly.

Buy/sell page – Visit our Buy/Sell page at [www.beefmasters.org](http://www.beefmasters.org) and advertise your cattle for sale for only \$5 or \$10 for a 30 day period.

Discounts with WW Livestock Equipment & TRU-TEST Scales – Breeders can take advantage of these discounts. You can print out the coupons on our website.

More information on these and other programs can be found at [www.beefmasters.org](http://www.beefmasters.org).

If these new programs don't sway you, call us. Let us know what you, the breeder, are looking for in a cattle association. I have only been with BBU since January 2009 and I want to assure each of you that your needs as breeders are important to me and the Beefmaster Association. I want Beefmasters to succeed and become #1 in the beef industry.

Sincerely,

Tommy Perkins Ph.D PAS  
Executive Vice President



**BEEFMASTER BREEDERS UNITED**

6800 Park Ten Blvd., Suite 290W  
San Antonio, Texas 78213  
(210)732-3132  
Website: [www.beefmasters.org](http://www.beefmasters.org)

**APPLICATION FOR MEMBERSHIP  
NAME FRANCHISE & HOLDING BRAND CONTRACT**

Date: \_\_\_\_\_

Application is hereby made for membership in Beefmaster Breeders United (BBU) in the name of

\_\_\_\_\_  
(The Membership Name and Prefix Name are permanent records and can not be changed.)  
This application is hereby made for a (circle one of the following): Lifetime, Active, \*Junior or Associate membership  
This is a (circle one): Corporation, Partnership, Firm or Individual

I (We) hereby make application for the Prefix Name: \_\_\_\_\_  
and will apply this Prefix Name, if accepted, to **BEEFMASTER** cattle of which I am (we are) the breeder and/or first owner. I(We) agree to notify BBU annually, with payment of dues, as to whether I am (we are) still breeding **BEEFMASTERS** and using this Prefix Name. If I (we) do not so notify BBU, I (we) authorize BBU to discontinue my (our) use of this Prefix Name. (Annual notification and dues do not apply to Lifetime memberships.)

I(We) will use the following Holding Brand: \_\_\_\_\_ (please sketch)

I (We) hereby designate \_\_\_\_\_ to exercise all rights and privileges of this membership and, no person other than that named may act for this membership until the BBU Executive Vice-President has been notified in writing that another name is being substituted for the above and receipt of notification has been acknowledged in writing.

I(We), if elected to membership, agree to be governed by the By-Laws, Rules and Regulations of Beefmaster Breeders United, as amended from time to time, and hereby acknowledge receipt of the current By-Laws, Rules and Regulations.

I(We) hereby affirm the above and foregoing is true and correct to the best of my (our) knowledge and belief.

\_\_\_\_\_  
**Signature and Title of Applicant(s)**

Spouse's First Name: \_\_\_\_\_

\_\_\_\_\_  
Mailing Address (Box No. or Street)

\_\_\_\_\_  
City, State & Zip Code

E-Mail Address: \_\_\_\_\_

(Res.) \_\_\_\_\_ (Bus.) \_\_\_\_\_ (Ranch) \_\_\_\_\_  
Area Code/Telephone No. Area Code/Telephone No. Area Code/Telephone No.

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Lifetime Member Dues = \$1000      Active Member Dues = \$100      Associate Member Dues = \$100  
The above membership dues include an annual subscription to The Beefmaster Cowman.

Junior Member Dues = \$60    \*Junior applicants must be under the age of 21 years on January 1st of the current year.

Payment of Beefmaster Breeders United dues are tax deductible for most members as an ordinary and necessary business expense. However, charitable contributions or gifts to Beefmaster Breeders United are not deductible for Federal income tax purposes.

**\*\*\*PLEASE SEND MEMBERSHIP DUES WITH THIS APPLICATION TO 6800 Park Ten Blvd., Suite 290 W, San Antonio, TX 78213\*\*\***