

## **An Opportunity for Texas Cattlemen to Stimulate Their Own Economy**

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### **Improving Profitability with Beefmaster Cattle**

Commercial cattle producers are being invited to attend seminars and forums on using Beefmaster cattle to improve herd and ranch profitability on Texas ranches. Live cattle will be on display to view bulls and cow/calf and discuss the use of Beefmasters to cross with other breeds for improving yields and beef quality. Feedlot operators and packers will also be on hand to extend the value discussion beyond the sale barn on how Beefmasters can add value to commercial operators.

Beefmaster Breeders United (BBU) has scheduled a Symposium in Waco, Texas for August 14-15, 2009 at the Heart O' Texas Fairground. The program will include a series of educational seminars and forums concerning Livestock Economics of Beefmaster cattle. Attendance is open to large and small ranchers and beef industry professionals who are interested in improving their operations with Beefmaster cattle genetics.

Attendance will include Beefmaster breeders from across the United States and various foreign locations. A special invitation is being extended to commercial cattlemen to attend the Saturday afternoon sessions, at no charge, to consider Beefmaster bulls and replacement heifers for improved feed efficiency and increased yields in the feedlot and in the pasture to improve bottom lines. .

The various seminars will address economics of ranch alternatives and suggestions for specific ranch programs such as AI/ET transfer versus natural breeding, performance and pedigree selection for herd improvement, breed improvement programs, and other topics that should be of interest to both large and small breeders.

This event will also address marketing Beefmasters for purebred and commercial herds and opportunities for participation in the Nolan Ryan All Natural Beef program. Inherent value of the BBU E6 program for the beef industry will also be addressed. Seminars will include not only the essential traits of Beefmasters but will also focus on longevity, feed efficiency, carcass yields, and proven beef quality standards. Research data will be discussed along with feedlot and consumer market experiences with representatives from feedlots, packers, and beef suppliers.

This is the first such Beefmaster Symposium that BBU expects to conduct for its membership nationwide. Centrally located in the heart of Texas, existing and prospective Beefmaster breeders will be provided a very interesting professional program. For registration information, please click on the Upcoming Events at [www.dblldbar.com](http://www.dblldbar.com) or contact Dr. Tommy Perkins at [tperkins@beefmasters.org](mailto:tperkins@beefmasters.org).