

2024 JBBA National Show & Convention Entry Packet

40TH ANNIVERSARY

THE
Oh, Places
YOU'LL GO!
Oh, THE PLACES
WE HAVE BEEN!

2024 JBBA NATIONALS, BELTON, TX

July 19 - 24, 2024
40th Anniversary Edition

40th Anniversary Special Events

To celebrate the 40th Anniversary of the National Show & Convention we have incorporated some events that we would love to invite all past JBBA members to attend and partake in fun and fellowship. Below is the schedule of special events for the week!

Tuesday, July 23, 2024

3:00 PM - Past JBBA Member Meet & Greet Social

6:00 PM - Past JBBA Member & Current JBBA Member Group Picture

6:30 PM - Quiz Bowl Championship Round

6:45 PM - Dinner & Auction:

Wednesday, July 24, 2024

8:00 AM - 2:00 PM - Come & Go Past JBBA Member Meet & Greet Social

6:00 PM - Awards Banquet & 40th Anniversary Presentation

Please note that if you are a past member who is just attending nationals for the day, and you would like to purchase a meal ticket for the dinner on Tuesday evening or Wednesday evening you will need to contact Laurel Kelley at 210-732-3132 by June 14, 2024.

Celebrating
40
Years!

General Information

Dates to Remember:

- **Ownership Deadline:** 60 days prior to show day. In 2024 this date is Saturday, May 25, 2024
- **Entry Deadline:** May 31, 2024, following this date there will be a late fee per exhibitor
- **Scholarship & Award Applications:** Deadlines vary. Please double check descriptions on every application for correct deadlines.
- **Late Entry Deadline:** June 14, 2024, after this date entries will no longer be accepted

In the Barns:

- No one is allowed in the barns until 9:00 AM, Friday, July 19, 2024.
- Stalls will be pre-assigned based off entries.
- No dogs, alcohol, or generators allowed on the Bell County Expo Premises.

Tie – Outs:

- Tie – outs will be assigned on a first come, first serve basis per the number of head that are brought to the show.
- Tie – outs are only available in the stalling barn or in the pens adjacent to the Equine/Livestock Complex. Animals MAY NOT be tied – out at any other location other than the two listed above.

Shavings:

- The east side of the stalling barn will be pre-bedded with pine shavings.
- Additional shavings must be purchased from Bell County Expo Center.
- Shaving/ Pellet Cost - \$9.00 per bag
- Both flakes and pelleted shavings will be available for purchase.

RV & Camping Hook Ups:

- Please contact the Expo Center for more information: 254-933-5353
- RV & Camping Hook Up Cost - \$30.00 per day
- Spots will be assigned on a first come, first served basis. (NO Reservations)

For any questions or concerns please contact the JBBA Youth Program Coordinator.

Laurel Kelley.

210-552-3080

lkelly@beefmasters.org

Facility Map & Locations



Show Location:

Bell County Expo Center
301 W. Loop 21
Belton, TX 76513

Stalling Barn:

- Livestock Stalls
- Livestock Tie - Outs
- Show Office
- Sullivan Supply
- Ultrasound Carcass Show & Ultrasound Carcass Show Education

Equine/Livestock

Complex:

- Show Arena
- Champions Club
- Public Speaking
- Livestock Judging
- Sales Talk
- Leadership Conference
- JBBA BOD Meeting

Assembly Hall:

- Opening Ceremonies
- Most Catered Meals
- Beef Skillathon
- Quiz Bowl
- Dinner & Auction
- Awards Banquet & 40th Anniversary Presentation

2025 Rule Changes

JBBA All Around Points

The Junior Beefmaster Breeders Association will award All Around High Point Individual awards to the top ten overall exhibitors in each division (Novice, Junior, Intermediate, Senior). To be eligible to compete in the All Around competition exhibitors must participate in cattle classes, showmanship, public speaking, and BOTH the Leadership Conference and the General Membership Meeting. There is no limit to the number of contests exhibitors can compete in; however, there is a point maximum in each division. The point breakdown is written on the next page.

In order to be considered for the All Around Points you **MUST** fill out an All Around Points Competition Entry Form and state on the form the certificate number of each animal that you will be exhibiting. Along with this you will be asked to specify each contest that you will be participating in with your age division. This form must be returned to the show office by 5:00PM on the check in.

MUST Participate in the following Contests, Competitions, & Activities:

- Cattle Classes
- Showmanship
- Public Speaking
- Leadership Conference
- General Membership Meeting

Required Contests - 100 Points Max

- Showmanship
- Public Speaking

Leadership Development Contests - 100 Points Max

Contestants can participate in all 3 contests, however, only their highest TWO scores will be counted in the All Around Competition

- Sales Talk
- Livestock Judging
- Skillathon

MUST Participate in AT LEAST ONE Digital Contest - 10 Participation Points

- Marketing Design
- Photography
- Video
- Ultrasound Carcass

2025 Rule Changes

JBBA All Around Points

Point Breakdown:

National Heifer Show, Bred & Owned Heifer Show

- 1st Place: 50 Points
- 2nd Place: 45 Points
- 3rd Place: 40 Points
- 4th Place: 35 Points
- 5th Place: 30 Points
- 6th Place: 25 Points
- 7th Place: 20 Points
- 8th Place: 15 Points
- 9th Place: 10 Points
- 10th Place: 5 Points

Bred & Owned Bull Show, E6/Advancer Show, National Cow/Calf Pair Show

- 1st Place: 50 Points
- 2nd Place: 45 Points
- 3rd Place: 40 Points
- 4th Place: 35 Points
- 5th Place: 30 Points

Tie Breakers will be broken on public speaking

2025 Rule Changes

Premier Exhibitor Points System

The Junior Beefmaster Breeders Association will award the top novice exhibitor, top junior exhibitor, top intermediate exhibitor, and top senior exhibitor. In addition to this the top 10 Premier Exhibitors throughout all age divisions will be named at the conclusion of the banquet. These exhibitors will have accumulated the most CATTLE points overall. There is no maximum amount of cattle that an exhibitor can show. The Premier Exhibitor competition will be across all age divisions, i.e. these exhibitors can be 6 years old or 21 years old. The points will be accumulated across the following cattle shows: National Heifer Show, National Cow-Calf Pair Show, National Bred & Owned Female Show, National Bred & Owned Bull Show, National E6/Advancer Show, and National Cow/Calf Pair Show.

In order to be considered for the Premier Exhibitor you MUST fill out a Premier Exhibitor Entry Form and state on the form the certificate number of each animal you will be exhibiting. This form must be returned to the show office by 5:00PM the day of check in.

Point Breakdown:

National Heifer Show, Bred & Owned Heifer Show

- 1st Place: 50 Points
- 2nd Place: 45 Points
- 3rd Place: 40 Points
- 4th Place: 35 Points
- 5th Place: 30 Points
- 6th Place: 25 Points
- 7th Place: 20 Points
- 8th Place: 15 Points
- 9th Place: 10 Points
- 10th Place: 5 Points

Bred & Owned Bull Show, E6/Advancer Show, National Cow/Calf Pair Show

- 1st Place: 50 Points
- 2nd Place: 45 Points
- 3rd Place: 40 Points
- 4th Place: 35 Points
- 5th Place: 30 Points

2025 Rule Changes

Pair Show Rule Change

Cows that are born before or during the month of March two (2) years prior to the show must show as a cow/calf pair. Cows that are born after or during the month of April two (2) years prior to the show must show as a bred cow or as a cow/calf pair.

If the cow has a calf at side, it will show as a Cow/Calf pair regardless of age.

2024 Judges

National Heifer Show

Blake Bloomberg

National Cow - Calf Pair Show

TBA

Bred & Owned Female Show

Quest Newberry

Bred & Owned Bull Show

Quest Newberry

E6/Advancer Show

TBA

Showmanship

TBA

Hotels & Lodging

La Quinta by Wyndham Belton - Temple South

229 W Loop 121

Belton, TX 76513 – 3328

254-939-2772

Group Code: Beefmaster Group

Rate: \$129.00

Cut off Date: July 4, 2024

Expo Inn & Suites

1235 West Loop 121

Belton, TX 76513

254-613-5289

Group Name: Texas Junior Beefmasters

Rate: King: \$165.00 - \$169.00

Double Queen: \$179.00

Cut off Date: June 21, 2024

Holiday Inn Temple - Belton

25247 S General Bruce Drive

Temple, TX 76502

254-778-5511

Group Code: JBB

Rate: \$124.99

Cut Off Date: July 5, 2024

RV & Camping Hook Ups:

RV & Camper Hook Ups will be available for the duration of the event. For more information, please contact the Expo Office at 254-933-5353.

Rate: \$30.00 per day.

Holiday Inn Express - Salado

1991 N Stagecoach Rd.

Salado, TX 76571

254-947-4004

Group Name: Beefmasters 2024

Group Code: B24

Rate: King F-S: \$149.99, Sun. - Wed.: \$129.99

Double Queen F-S: \$159.99, Sun - Wed: \$139.99

Must Call for Reservations.

Cut Off Date: June 19, 2024

2024 Junior Board

JBBA Officers:

President: Mackenzie Lee
President Elect: Weston Brooks
Secretary: Vicente Garza
Treasurer: Kaylee Beason
Reporter: Kaylee Hensley

JBBA Directors:

Braylee Cowan
Emme Dallmeyer
Maggie DeLaCerde
Daniel Flores
Sofia Garza

Bennett Janssen
Ashlyn Leyva
Hannah Pace
Isabelle Suits

JBBA Ambassadors:

Santiago Garza
Rheagan Karisch
Teagan McClure
Brylee Mckee
Kenna Minton
Layne Seal
Nate Stoesser

2024 Adult Committee

Chairman: Darrell Glaser

Members:

Kendal Beason
Carol Cappadonna
Nate Compton
Lee Compton
Debbie Elder - Friend
Kalli Ellis
Sherri Ellis
Steve Emmons
Vicente Garza Jr.
Nancy Gilmore
Jason Hendricks
Lisa Howell
Aaron Low
Alyssa Lyssy
Megan Mullins
Jeanne O'Connor
Alex Ramirez
DeAnn Seal
Marsha Siptak
Allison Wells

If you have any questions throughout the week, please find a JBBA Board Member or an Adult Committee Member and they will be able to assist you.

40th Annual JBBA National Show & Convention Schedule

Friday, July 19, 2024

9:00 AM - Barn Opens
3:00 PM - JBBA BOD Meeting
5:00PM - JBBA and Brian Murphy Scholarship Interviews

Saturday, July 20, 2024

8:00 AM - All Cattle Must be in Place
8:00 AM - 10:00 AM - Exhibitor & Cattle Check - In
10:30 AM - 11:00 AM - Ultrasound Carcass Show Education
11:15 AM - Ultrasound Carcass Show
3:00 PM - Leadership Conference
5:00 PM - Opening Ceremonies/Meet & Greet Social

Sunday, July 21, 2024

7:00 AM - Bred & Owned Female Show
Bred & Owned Bull Show
12:00 PM - Lunch & Church Service
1:30 PM - Beefmaster Skillathon
3:30 PM - Sales Talk
5:30 PM - Quiz Bowl Buzzer Round

Monday, July 22, 2024

7:00 AM - National Cow Calf Pair Show
National E6/Advancer Show
12:00 PM - Lunch
1:00 PM - Judging Contest
3:00 PM - General Membership Meeting
6:30 PM - Fun Night at Waterpark

Pee Wee Schedule

Saturday, July 20:
2:00 PM - PeeWee Activity
Sunday, July 21:
2:00 PM - PeeWee Activity
Monday, July 22:
2:00 PM - PeeWee Activity

Tuesday, July 23, 2024

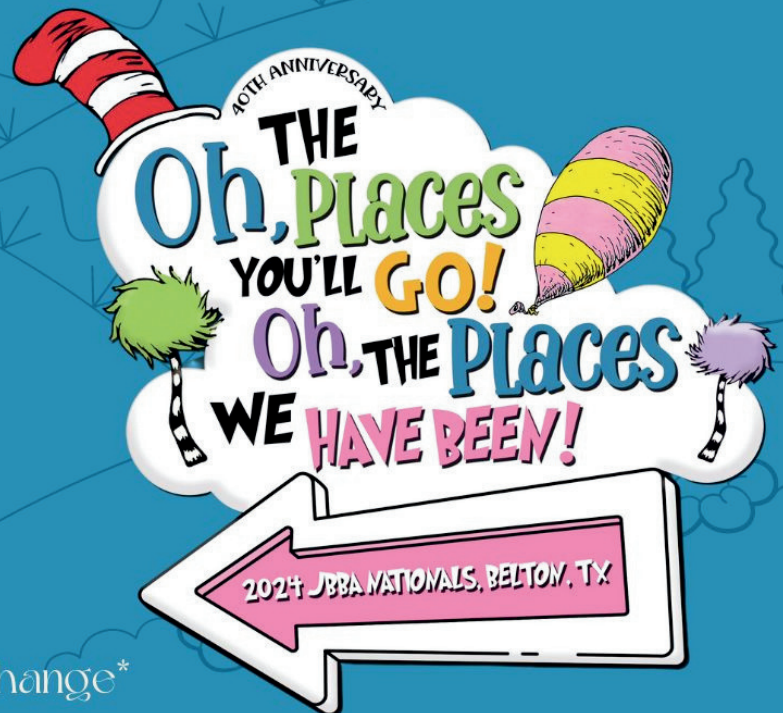
7:00 AM- Showmanship Ring 1 Starts
Ring 1: Senior followed by Intermediate
7:30 AM - Showmanship Ring 2 Starts
Ring 2: Novice followed by Junior
Peewee will follow Champion Overall
12:00 PM: Lunch
1:00 PM - Public Speaking Contest
3:00 PM - Past JBBA Member Meet & Greet Social
6:00 PM - Group Picture
6:30 PM - Quiz Bowl Championship Round
6:45 PM - Dinner & Auction including the awards presentation of Photography, Video, and Marketing Design contests along with awards for the Ultrasound Contest if applicable.

Wednesday, July 24, 2024

8:00 AM - National Heifer Show
8:00 AM - 2:00 PM - Come & Go Past JBBA Member Meet & Greet Social
6:00 PM - Awards Banquet & 40th Anniversary Presentation

Thursday, July 25, 2024

10:00 AM - Cattle must be out of Barn



Subject to Change

Letter from President

Mackenzie Lee

Howdy JBBA members and families,

Our JBBA National Show and Convention is finally here!! A week long of fun, fellowship and showing off our adored Beefmaster cattle. We will laugh, dance and sweat in our show clothes. We have worked hard all year raising our cattle and now this week we get to showcase our efforts in the showring. We will give well practiced speeches, competitive sales talks, present our photography and videography skills and give our best shot at becoming an all around exhibitor. And when we head home, lifelong memories will have been made.

This year marks the 40th anniversary of our Junior Beefmaster organization. And Oh we have come a long way! I am excited to celebrate this milestone with the fun and whimsical theme of Dr. Seuss' "Oh the places you'll go!" with our added twist, "Oh the places we have been!" Reminiscing on the past forty years while dreaming about our future for this beloved organization.

I want to thank the entire JBBA adult committee, Laurel Kelley, Dr. Joe Mask, volunteers, and everyone who has helped plan and put on this wonderful week with family and friends! I also want to give a special thank you to our generous donors and sponsors who have so kindly given to the JBBA! Thank you to everyone for making this week so special for our juniors! Thank you to the parents who take a full week off of work to allow our juniors to experience such a wonderful show and convention! Good luck to everyone competing in our contests as well as those exhibiting cattle! Let's make this week so fun!!

Sincerely,

Mackenzie Lee

2023-2024 JBBA President

Stay up to date with our outstanding juniors on our social media accounts:

Facebook: @Junior Beefmaster Breeders Association

Instagram @juniorbeefmasterbreeders

Snapchat: @jbba-beefmaster

JBBA Code of Conduct

To ensure safe and productive educational programs and activities, the following Code of Conduct has been put in place for JBBA events. The applicable code will be enforced in a firm, fair and equitable manner.

ALL YOUTH AND ADULTS SHOULD ABIDE BY THE INTENTS OF THIS CODE!

Any unsportsmanlike conduct or misrepresentation on the part of a JBBA member will not be tolerated. All JBBA members and family/guardians are always expected to be cooperative and courteous. It is the responsibility of all JBBA members to provide proper and humane care and treatment to their animals during the event. Any JBBA member or family/guardian not complying with this rule is subject to disqualification or any other steps deemed appropriate.

Statement of Liability

All persons making entries in or attending the show and convention shall agree to abide by all rules and regulations as outlined and will not hold Beefmaster Breeders United or the 2024 JBBA National Show and Convention organizers and volunteers responsible for accident, loss or injury to any person, animal, or article.

Highlights

- Early Entry Registration deadline is Friday, May 31, 2024
- Late Entries and Registrations will only be allowed until June 14, 2024.
- Cattle entries will NOT be accepted after June 14, 2024.
- All entries must be done online via [ShoWorks](#). Other entries will not be accepted.
- All contestants shall be broken into four divisions for the contests.
- Novice Division shall be those who are between the ages of 6 and 9 years of age on or before Dec. 31, 2023
- Junior Division shall be those who are between the ages of 10 and 13 on or before Dec. 31, 2023
- Intermediate Division shall be those between the ages of 14 and 16 on or before Dec. 31, 2023
- Senior Division shall be those who are 17 years of age on or before Dec. 31, 2023 and up to the maximum age limit stated in the JBBA Bylaws.
- Registration for Exhibitors/Contestants will include a 2024 JBBA National T-Shirt (which must be worn for the National Show, Bred and Owned Shows, and E6/Advancer Show) and entry into all contests and competitions including All-Around. This is a mandatory fee for all exhibitors/contestants only. Additional shirts are available through the entry website for purchase.
- Wristbands for both exhibitors and non-exhibitors will be available to purchase that will allow entry into all catered meals on the grounds and the Awards Banquet. Participation in the meals is recommended and encouraged as that time will be used for important announcements.
- Exhibitors and their families will NOT need a pass to get into the Fun Night.
- Additional T-shirts and meal tickets will be available for pre-order. A limited number of T-shirts and meal tickets will be available during the show but are not guaranteed. Pre-registration before June 14th is recommended and encouraged.
- Check-In Process - Exhibitors will NOT need to bring their animal(s) to check-in.
- For Check-In you must have the following:
 - Original Health Papers (with palpation status, if applicable)
 - 1 extra copy of health papers (Show Office WILL NOT make copies)
 - Original Registration Papers
 - Invoice from online entries with QR code
 - Bred and Owned Certificates for animals entered in the Bred & Owned Show
 - Bull Breeding Soundness Exam (if applicable)
- Substitutions must be made by 7 a.m. on Saturday, July 20, 2024. Substitutions will not be accepted during check-in.
- All exhibitors are encouraged to bring a wheelbarrow to help contain waste.
- Stalling - Shelter will be provided for all animals. JBBA does not charge a stall fee and does not guarantee stall space to any entry. Stalls will be preassigned based on entries.
- Port-A-Cool fans are not allowed in the barn. The facility is climate controlled.
- Stalls will be pre-bedded with pine shavings. \$20 bedding fee is included in the entry fee.
- **NO OUTSIDE SHAVINGS ALLOWED.** Shavings will be sold by Bell County Expo during the week of Nationals.
- Limited tie-outs will be available.
- RV Spots are available and are first come, first serve. Contact the Expo for more information.
- Sullivan Show Supply will be on the grounds for all show supply needs.
- Official Show Photographer: Fields Fotos
- Group pictures will be taken on Tuesday, July 23rd at 6:00 PM. Please meet in the assembly hall.

National Show & Convention

Fees

All fees are listed on the entry site

It is mandatory for all exhibitors, including PeeWee, to pay the Exhibitor Registration fee. All other exhibitor fees are optional. Not all fees apply to each exhibitor. The cattle entry fees include a \$20 bedding fee per head. The stalls will be pre-bedded with pine shavings on the East side, and shavings will be provided on the West side.

Cattle Entry Fees

National Heifer Show: \$50.00
National Cow-Calf Pair Show: \$50.00
Bred & Owned Heifer Show: \$30.00
Bred & Owned Bull Show: \$50.00
E6/Advancer Show: \$50.00
Animal Substitution: \$30.00
Ultrasound Carcass Show: \$15.00
Extra Stall Space: \$30.00
Showmanship: \$10.00

Exhibitor Fees

Exhibitor Registration - \$30
Meal Wristband
(includes all meals & awards banquet) - \$115
Individual Meal Tickets
(excludes awards banquet) - \$20
Awards Banquet Ticket - \$50

Apparel Fees

National Show T-Shirts: \$20
JBBA T-Shirts (YS - AXL): \$20
JBBA Bargain Bin T-Shirts: \$10
JBBA Hoodies/Crewnecks: \$40
JBBA Caps: \$25

Catered Meal Menu

TBA

Late Fees (Applied after May 31st)

Late Entry Fee - \$100
Late Meal Wristband - \$150
Late Individual Meal Tickets - \$25
Late Awards Banquet Ticket - \$60

National Show & Convention

FAQ

Here are a few answers to some of our Frequently Asked Questions from JBBA members and parents regarding the National Show and Convention.

1. Where do I enter for the National Show and Convention?

- a. All entries must be completed through ShoWorks.
- b. Each exhibitor will have to create a profile in order to enter, including PeeWees.

2. When I was registering it asked about a Nat'l Show Rookie, Graduating HS Senior, and a Retiring JBBA member, what are those?

- a. Exhibitors should select Nat'l Show Rookie if it is their first year to exhibit an animal at the JBBA National Show and Convention.
- b. Exhibitors should select Graduating HS Senior if they graduated high school in December 2023 or May 2024.
- c. Exhibitors should select Retiring JBBA member if they will not qualify for JBBA membership in 2025 due to being too old.

3. What is included in the Exhibitor Registration Fee?

- a. Included in that fee is a National Show T-shirt, entrance to all the contests, entrance into Fun-Night for the exhibitor and their family, as well as entrance into the Meet & Greet Social on Wednesday, July 24th.

4. How will stalling work for the 2024 National Show and Convention?

- a. Stalls will be pre-assigned to each exhibitor based off the number of animals entered.
- b. If you need more room, we have extra stall space available for \$30 per space. This is limited to 1 extra stall per exhibitor to ensure there is enough for everyone.
- c. If you would like to stall next to someone specifically it must be notated on the exhibitor's entry form by June 14th.
- d. Stalls on the East side of the barn will be pre-bedded with pine shavings. Stalls on the West side will be provided 2 bags of shavings per entry. The bedding fee is included in the entry fee for each animal.

5. If my heifer has not calved at the time of entry, but probably will before the National Show where do I enter her?

- a. If a heifer has not calved at time of entry, enter the female in the Cow Calf Pair Show and enter calf information as PENDING. Once she calves, please email the correct information to lkelly@beefmasters.org.

National Show & Convention

Rules

Qualifications of Bona Fide Exhibitor

1. Must be a current member in good standing of the Junior Beefmaster Breeders Association (JBBA).
2. Exhibitors must be a minimum of six years old on January 1st and under the age of twenty-one years on January 1st of the current year.
3. Must register for, exhibit an animal, and compete in the National Show and Convention and pay all applicable fees.
4. Each exhibitor should have continually and personally fed and cared for their animal(s) under the direct supervision of a County Agent, Agricultural Instructor and/or his or her parents.
5. Entries must be exhibited by the owner unless he or she owns two or more entries in the same class, whereas another bona fide JBBA exhibitor may show one of the entries. If the entry is a pair, the cow must be exhibited by the owner.
6. Any JBBA exhibitor who is a qualified entrant to show and cannot, due to illness or injury with official doctor's note, may have their entry shown by another bona fide JBBA exhibitor. Individual circumstances occurring during the National Show and Convention will be addressed by show officials.
7. All contestants shall be broken into four divisions for the contests.
 - a. Novice Division shall be those between the ages of 6 and 9 on or before Dec.31, 2023.
 - b. Junior Division shall be those who are between the ages of 10 and 13 on or before Dec. 31, 2023.
 - c. Intermediate Division shall be those between the ages of 14 and 16 on or before Dec. 31, 2023.
 - d. Senior Division shall be those who are 17 years of age on or before Dec. 31, 2023, and up to the maximum age limit stated in the JBBA Bylaws.
 - i. Article 1, Bylaw 1 states: "Junior members shall be elected to junior membership by the Board of Directors and shall be under the age of twenty-one (21) years on January 1st of the current year.

National Show & Convention

Rules

Qualifications of Animal

1. Official Interstate Health Certificates must accompany all cattle and must be presented to a representative of the show at the time the cattle arrive on the show premises. Usual state and interstate brucellosis and tuberculosis requirements will apply. Every animal at the 2024 JBBA National Show and Convention must have an official health certificate verified by a licensed veterinarian within 30 days of the show and must meet state animal health commission requirements of the hosting state. This show is an interstate (accepting animals from other states) show for livestock entries. Exhibitors with livestock originating outside the state of Texas are encouraged to contact their state animal health officials to confirm specific requirements, if any; their state may impose on animals returning from a Texas show.

i. Exhibitors must bring 1 extraladditional copy of their health papers.

2. Original BBU Certificates of Breeding (not copies) on each animal shown, including any calf-at-side, must be presented to a representative of the show at the time of cattle check-in. Application for a BBU Certificate of Breeding on calves less than 30 days of age must be presented. Official scramble registration papers with appropriate show stamp must be presented at check-in.
3. All heifers and bulls must be registered with Beefmaster Breeders United (BBU) as a purebred and out of a BBU-Certified Purebred dam, Second Cross dam or as otherwise stated in the BBU By-Laws. Advancer and E6 heifers must be registered with Beefmaster Breeders United.
4. The tattoo or brand will be checked on the top five (5) placing heifers, top two (2) placing National Cow/Calf Pairs, Bred and Owned bulls, Bred and Owned heifers, and E6/Advancer heifers at the conclusion of each class and must match the permanent ID that appears on the original registration paper. It is the member's responsibility to ensure that the brand or tattoo is legible prior to showing the animal. Members will be disqualified if their animal does not have a matching tattoo or brand, or if the tattoo or brand is illegible. In the event of a disqualification, the next placing animal with matching identification will advance. Calves that show on the side of the cow must have a permanent identification number.
5. **All cattle must be owned by the entrant a minimum of 60 days prior to the show day (May 25, 2024). Evidence of ownership is indicated by the date of sale on the registration certificate.**

National Show & Convention

Rules

Qualifications of Animal

1. JBBA members are allowed to have partnership animals with another JBBA member (animals owned by parent-youth or adult-youth combinations are NOT eligible.) However, if JBBA members are exhibiting cattle in a show, the same exhibitor must show both the cow and calf if they choose to enter both animals in their own respected classes. (Example: Same JBBA member must show cow and either her heifer or bull calf in both classes if the JBBA member chooses to enter calf in separate class.) Pertaining to partnership animals, the exhibitor entered in the show needs to be the exhibitor showing the animal.
2. There is no limit to the number of heifers and or bulls an exhibitor may enter.
3. Heifers/bulls that do not show the day of month of birth on their BBU Certificate of Breeding shall be born on the first day of that month.
4. All BBU registered animals must be shown with their hair coats lying downward and flat against their entire body. Hair trimming is permissible and must be done in those few areas such as the neck and portions of the top line of the animal which may not lay flat against the body. Hair may not be trained upwards or forwards and/or pulled upwards or forwards on any part of the animal's body. No animal may have any foreign object(s) attached to it in any manner or have its natural color altered in a manner to change the conformation or appearance. An exhibitor who fails to abide by this rule will be dismissed from the arena and/or forfeit premiums, awards, and points from the show. This applies to all National cattle shows.
5. Any heifer and or bull that, in the opinion of a designated BBU official, would be a detriment to the breed, shall be removed from the show, regardless of any prior classification. Examples would be animals exhibiting signs of low fertility, genetic, or physical defects.
6. Any entry that is unruly and poses danger to other exhibitors, or if exhibitor loses control of their animal twice during the class, the animal may be dismissed from the show arena by the judge or arena director or designee.
7. Substitutions must be turned into the show office by July 20, 2024, at 7:00 AM. Substitutions will not be accepted during cattle check-in. The substitute animal must meet all other requirements and rules. There will be a substitution fee of \$30 per animal. An exhibitor may substitute an animal at the National Show and Convention within the same division. Example: Bull for a bull show entry only, Advancer/E6 for an Advancer/E6 show entry only.

National Show & Convention

Rules

Qualifications of Animal

1. To be eligible for Bred and Owned Show awards, exhibitors must present an original Bred and Owned certificate along with original BBU registration papers at time of check-in. Bred and Owned certificates may be obtained by contacting the BBU office and providing the registration number. Joint ownership, when both members are the breeder on record, will be accepted.
 - a. Joint ownership of the dam is permitted; however, for offspring to qualify as a JBBA Bred & Owned animal, all owners of the dam must be JBBA members, except in the case of siblings where one sibling has become too old for JBBA membership, joint ownership is acceptable as long as the older sibling was a JBBA member and has maintained continuous uninterrupted membership in the BBU since expiration of their JBBA membership, as determined by the BBU office.
2. All heifers, two (2) years and older on the day of the show must be palpated safe in calf by a licensed veterinarian and so state on the health certificate, with the exception of heifers nursing their BBU registered calf-at-side (under 6 months of age), in which case the heifer may show open. Heifers that do not show the day of month on their BBU Certificate of Breeding shall be born on the first day of that month.
 - a. All heifers with a registered BBU calf must be palpated safe in calf if the calf is over 6 months of age as of show day.
3. Nurse cows, recipient cows, retired show heifers with calves, etc., will not be allowed on the show grounds. The only animals allowed on the show grounds will be those entered in a class themselves.
4. Heifers two (2) years and older on the day shown whose calf has died cannot be shown.
5. Classes will be determined by age after all entries are completed. Best efforts will be made to keep class size uniform.
6. All heifers and bulls must be in place by 8:00 AM on Saturday, July 20, 2024 and checked in by show officials by 10:00 AM on Saturday, July 20, 2024.

National Show & Convention

Rules

General Show & Contest Rules

1. All protests must be filed within one (1) hour after the completion of the National Heifer Show on July 24, 2024, with a \$250 fee. If the protest is upheld, the \$250 fee will be refunded. All protests will be reviewed and resolved by the BBU Junior Program Committee and Junior Program Coordinator if available. All protests must be paid in exact cash. Checks and/or credit cards will not be accepted.
2. Any animal involved in a protest shall remain on show grounds until the protest is resolved. The animal that is being protested must be provided within one (1) hour after the protest is filed. If the animal that is being protested is not provided within one (1) hour after the protest is filed, the exhibitor and animal being protested will forfeit the protest and the protest will be upheld.
3. Owners of animals not removed by 10:00 a.m. on July 25, 2024, will be fined \$50 per animal.
4. The Grand Champion and Reserve Grand Champion Heifer, Grand Champion and Reserve Champion Bred and Owned Heifer, Grand Champion and Reserve Grand Champion Cow/Calf Pair, Grand Champion and Reserve Champion Bred and Owned Bull, and Grand Champion and Reserve Champion E6/Advancer Female at the JBBA National Show and Convention will have tail hair collected from them for DNA sampling.
5. Once a class has started and is being judged and the gate is closed, no more exhibitors will be permitted in the ring. Classes will not be held for late entrance.
6. If at any JBBA event, a dog or personal pet is considered a problem, disruption, and/or not properly controlled or handled by the owner or person responsible for said animal, a JBBA director, adult advisory committee person, or show official can be notified and in response to notification, have the authority to request that said dog or personal pet be immediately removed from the premises. If you have dogs or personal pets that travel with you, please be considerate of other exhibitors and their cattle.
7. No alcohol consumption shall take place inside the makeup and arena areas.
8. Premium payout will be awarded if funds are available after all National expenses have been paid. Premium payout amount will be decided by BBU Executive Vice President, JBBA Youth Programs Coordinator and committee consisting of Junior Board and adult committee members. All premium money that has not been claimed 90 days after the first issue date of the checks will be forfeited.

National Show & Convention

Rules

General Show & Contest Rules

1. The judges shall be selected by the Beefmaster Breeders United staff. National judges shall not have judged at the National Junior Heifer Show within the past 3 years.
2. Exhibitors must show in their National T-shirt, that is provided, during the Bred and Owned Heifer Show, Bred and Owned Bull Show, E6/Advancer Female Show, National Cow/Calf Pair Show, and the National Heifer Show. Exhibitors may wear their own selection of clothing during showmanship. Additional shirts can be purchased during online registration.
3. By attending the National Show and Convention, all attendees and participants agree for their picture to be taken and to be used in any marketing or advertisement by JBBA or BBU.
4. All animals must always stay in the Exposition Center or the Equine/Livestock Complex. Animals are not permitted anywhere else on the grounds. This includes tie-out areas that are not in the Exposition Center or the Equine/Livestock Complex. If animals are found outside of these areas the exhibitor will be given one warning, and then after that they will be dismissed from the grounds and no refunds will be given.
5. Bell County Expo Center Rules -
 - a. Smoking is prohibited.
 - b. Dogs and personal pets are not permitted inside the Expo.
 - c. Alcohol may NOT be brought on the Expo premises.
 - d. Weapons are not permitted on the Expo premises.
 - i. **Note: Bell County Expo Rules Supersede JBBA Rules**
6. Failure to comply with these rules or failure to cooperate with the show and breed officials will be grounds for removal. These rules apply to all parties in attendance at the JBBA National Show and Convention.

National Heifer Show Rules

The National Heifer Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per heifer.
2. Heifers entered must be born between January 1, 2022 - March 31, 2024
3. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
4. Any cow with a calf at side, regardless of age, will show in the Cow/Calf Pair Show only.
5. To ensure the health of all animals, plan ahead and consult with the State Animal Health Office and your veterinarian for interstate movement requirements.

National Cow/Calf Pair Show Rules

The National Cow/Calf Pair Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per pair.
2. Cows entered must be born September 1, 2021, or after and have their natural calf at side.
3. Cows that are born before or during the month of March two (2) years prior to the show must show as a Cow/Calf pair. Cows that are born after or during the month of April two (2) years prior to the show must show as a bred cow or as a Cow/Calf pair.
 - i. *If the cow has a calf at side, it will show as a Cow/Calf pair regardless of age.*
4. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
5. All cows must have their BBU registered purebred calf at side.
6. Calves 30 days old and younger must present an application for a BBU Certificate of Breeding.
7. Cows showing with an E6 or Advancer calf at side will show in the Advancer/ E6 Show.
8. Calves at side must be haltered.
9. Heifers with a registered BBU calf must be palpated safe in calf if the calf is over 6 months of age as of show day.

Bred & Owned Heifer Show Rules

The Bred and Owned Heifer Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$30 per heifer
2. Heifers entered must be born between September 1, 2021 - March 31, 2024
3. Exhibitors must present an original Bred and Owned certificate along with original BBU registration certificate at time of check-in. Bred and Owned Certificates may be obtained by contacting the BBU office and providing the registration number.
4. B&O Papers will NOT be mailed to nationals – NO EXCEPTIONS!
5. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
6. All B&O heifers must also be entered in the National Heifer Show.
7. To be eligible to show as a pair, all cows must have their BBU registered purebred calf at side. Calves at side must be haltered.

Advancer/E6 Heifer Show Rules

The Advancer/E6 Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per heifer.
2. Heifers must be either registered BBU Advancers or E6 heifers to compete.
3. Heifers entered must be born between September 1, 2021 - March 31, 2024
4. All purebred Beefmaster females with either an Advancer or E6 calf at side will show in the Advancer/E6 Heifer Show only.
5. An E6 cow with a bull calf at side is NOT eligible to show in the E6/Advancer Show. All calves at the side of cows MUST be registered with BBU.
6. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
7. To be eligible to show as a pair, all cows must have their BBU registered calf at side. Calves at side must be haltered.

Bred & Owned Bull Show Rules

The Bred and Owned Bull Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per bull.
2. Bulls entered must be born between September 1, 2022 - March 31, 2024
3. Exhibitors must present an original Bred and Owned certificate along with original BBU registration certificate at time of check-in. Bred and Owned Certificates may be obtained by contacting the BBU office and providing the registration number.
4. All bulls exhibited must have a nose ring (temporary or permanent) with a lead strap attached to it.
5. Each Beefmaster bull eighteen (18) months of age or older must have passed a fertility examination given by a licensed veterinarian and the results of the examination must be presented at check-in.
6. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
7. To ensure the health of all animals, plan ahead and consult with the State Animal Health Office and your veterinarian for interstate movement requirements.

**Entries must be submitted online via ShoWorks by
Friday, May 31, 2024**

**Late entries will be accepted only until
Friday, June 14, 2024
(\$100.00 late fee per exhibitor)**

**ENTRIES WILL NOT BE ACCEPTED AFTER
JUNE 14, 2024**

Ultrasound Carcass Show Rules

The objective of the Ultrasound Carcass Show is to help educate JBBA members and parents about the importance of collecting and submitting performance data on their Beefmaster cattle.

1. Any animal entered in the National Heifer Show, Bred & Owned Bull Show and the E6/Advancer Show are eligible to be scanned.
2. \$15 entry fee per animal.
3. Entries must be done through ShoWorks by June 14, 2024.
4. NO ENTRIES WILL BE ALLOWED AT NATIONALS.
5. Exhibitors must walk their animal through to collect scan data on, unless other National Show and Convention contest conflicts. In which case another junior exhibitor may walk the animal through.
6. Classes will be determined according to the numbers of entries and will be broken by age.
7. Animals will be scanned by age in the order of classes.
8. Ultrasound data will be collected by an Ultrasound Guidelines Council (UGC) certified technician or data may also be collected by a UGC chute side technician (someone that has passed both the field certification and the lab certification on the BIA Pro System).
9. Raw data will be processed through a Beefmaster friendly grid formula. (Selected by BBU staff) to determine a dollar value for each entry.
10. Each class will be ranked according to carcass value and awards will be presented. within each class.
11. If your animals have previously been scanned and data has been sent to the BBU office, you may still enter the ultrasound carcass class.
12. Previous scan data will not be used for ultrasound carcass class. All animals must be scanned during the Ultrasound Carcass class at the 2024 Nationals. Animals will be scanned by ages.
13. You must declare at entry if you want the scan data included in the BBU system if they are in the proper age range.
14. The proper age range to be scanned is between 320 and 500 days of age. Animals that fall within this range are eligible to have their data included in the BBU system.
15. E6/Advancer heifers will be in their own class.

Showmanship Contest Rules

The main objective of the Showmanship contest is to evaluate youth on their ability to show their animal. Contestants will be judged primarily on their own appearance (neatness) and showmanship ability.

1. To be eligible for the Showmanship Contest the contestant must be entered as an exhibitor for the National Show and Convention. Exhibitors must present their own BBU Registered or E6/Advancer heifer.
2. Entries must be done through ShoWorks by June 14, 2024.
3. Entry fee is \$10 per contestant.
4. Exhibitors must show an animal entered in their name. The animal that you show in any showmanship heat(s) will be the animal that must be shown in the showmanship finals.
5. Cow/calf pairs are allowed in showmanship; however, the calf is not allowed to be in the show ring or around the perimeter of the show ring while the cow is being exhibited in showmanship. The calf can be exhibited in showmanship IF the calf is entered in its own class in the National Heifer Show.
6. Exhibitors will be randomly assigned heats. Heats will be determined after all exhibitors have been checked in.
7. Champion Showmanship winners from each division will compete for an overall showmanship award.

Livestock Judging Contest Rules

The objective of the Livestock Judging Contest is to help youth learn how to evaluate cattle.

1. Individuals must be JBBA members to participate.
2. Contestants will place several classes of beef animals. The classes can be any of the following:
 - a. Placing classes of 4 heifers, bulls, or steers.
 - b. Keep/Cull classes of 8 beef animals.
3. Contest will consist of either live cattle, videos, photos, or a combination of all three.
4. Teams will be made up of four individual contestants. Team names and members will be turned in during contest sign up. Contestants must be in the same age division to be on a team.
5. During the contest, any contestants caught discussing with other individuals will be disqualified.
6. Score cards/scantrons will be provided.
7. Non – JBBA members are invited to walk-through the contest, however, the non – JBBA members must wait until the conclusion of the contest to walk – through the contest.
8. Cell phones are prohibited during the contest. Individuals found using their cell phone during the contest are subject to disqualification.

Individual Sales Contest Rules

The main objective of Individual Sales is to give juniors a glimpse at a real-life situation of selling and marketing their operation while promoting communication skills, marketing techniques, and an understanding of performance and pedigree information.

1. Individuals must sign up via [Showworks](#) to participate.
2. Contestants must be JBBA members to participate.
3. Sales presentations will be 3-5 minutes long. The objective will be to convince the judges that they should purchase the individual's entry.
4. Individuals will be discounted for using notes.
5. The order of presentations will be determined by BBU staff and will be posted prior to the contest.
6. Individuals must bring in at least one live animal to "sell" for their demonstration.
 - a. They may present any item that is related to the animal i.e.: the animal itself, embryos, flush, semen, etc.
 - b. Another junior member can hold the animal while the individual gives their presentation.
7. The individual must present a copy of the animal's registration certificate to the judges.
8. Suggested information assembled in a folder:
 - a. Performance Information
 - b. Breeding Information
 - c. Sales Discussion
9. The use of visual aids is allowed, but no power will be provided, and no power points are allowed.
10. Questions can be asked at the end of the presentation at the judge's discretion.
11. Judges will be provided with a scoring rubric

Professional Development Contest

The main objective of the contest is for JBBA members to create a resume based on factual work, experiences, education, etc. of the junior that can be used for future career and educational purposes. Entries will be judged prior to the National Show and Convention.

1. Contestants must be members of JBBA.
2. All work must be that of the entrant.
3. A pdf of the resume and cover letter must be submitted via the form below by May 31, 2024.
4. Link to submission form: [Professional Development Entry Form](#)
5. Resumes and cover letters cannot have been presented for competition at a previous Nationals.
6. Only senior division members are eligible to compete.
7. Process:
 - a. A panel of qualified judges will critique the entries.
 - b. Resumes and cover letters will be critiqued on the following: content, grammar, relevance, organization, completeness.
 - c. The top applicants will be required to participate in a zoom interview prior to Nationals to finalize the top ten ranking.
 - d. Contestants will be encouraged to wear business professional clothing during the interview.
8. Job Options:
 - a. Livestock Analyst
 - b. Agricultural Facility Marketing/Communications Manager
 - c. Livestock Competitive Events Coordinator

*Use the link below to read full job descriptions on each option.

Marketing Design Contest Rules

The objective of this contest is to display the creative talent of JBBA members and to develop skills to help promote the Beefmaster breed.

1. All contestants must be a JBBA member.
2. All work must be that of the entrant.
3. Entries must be the current year's work and could not have been submitted for a prior year's entry.
4. Limit to one entry per contestant.
5. The entry submitted should display the current year's topic and be in the correct format.
6. The entry must be created using computer technology.
7. Materials become the property of JBBA/BBU and can be used in any Beefmaster publication or promotional activity.
8. Entries must be submitted via the form below by June 14th.
9. Link to Submission: [2024 Marketing Design Entry Form](#)
10. All entries should be in a .jpeg or .pdf format.
11. The file name must include first initial and last name.
 - a. Example: L_KelleyMarketingDesign
12. Scoring will be based on the following:
 - a. Originality
 - b. Creativity
 - c. Message
 - d. Design
 - e. Effectiveness
13. 2024 Topic: 8.5 X 20" Infographic

Design an 8.5 X 20" infographic that represents a timeline of Beefmasters and the JBBA National Show & Convention. The infographic should be a positive, encouraging graphic that shows how far the Beefmaster industry and the Beefmaster Junior National Show & Convention has grown over 40 years.

Prepared Speech Contest Rules

The objective of the public speaking contest is to help juniors gain valuable experience speaking in front of people, while also showcasing their knowledge of Beefmasters and the Beef industry.

1. The contestant must be a JBBA member.
2. Must enter through Showworks by June 14, 2024, to be eligible.
3. There is not any use of visual aid or props allowed. Notes and note cards are allowed, but points may be taken off for use.
4. Time limits –
 - a. Novice Division: 2 - 4 minutes
 - b. Junior Division: 2 – 5 minutes
 - c. Intermediate Division: 3 – 7 minutes
 - d. Senior Division: 3 – 7 minutes
5. The public is invited to attend.
6. Participants will be scored on the following –
 - a. Introduction, body, and conclusion of speech
 - b. Knowledge of topic (judges will be allowed to ask questions)
 - c. Time/length of speech presented.
7. 1st Place winners in each division will be asked to present their speech at the 2024 JBBA Awards Banquet and the annual BBU Convention Presidents Reception Luncheon.

Novice Prepared Public Speaking Topics:

- Describe how you take care of your Beefmaster on a daily basis.
- What is your favorite thing about showing Beefmaster cattle?

Junior Prepared Public Speaking Topics:

- With this being the 40th Annual Junior National Show & Convention please describe your favorite thing about junior nationals and why.
- How can you promote Beefmaster cattle to your friends?
- What is your most memorable experience with Beefmaster cattle and why?

Intermediate Prepared Public Speaking Topics:

- What are some ways you can make breeding decisions to improve your animals?
- What is the value of DNA in Beefmaster cattle?
- How can you use social media to advocate for Beefmaster cattle?

Senior Prepared public Speaking Topics:

- How do high calf prices affect the rebuilding of the US cattle herd?
- The field of genomics is big in the livestock industry, how can we use current and upcoming genomic technologies in cattle Breeding?
- How has the marketing of cattle in the US changed over time?

Beefmaster Skillathon Contest Rules

The main objective of Beefmaster Skillathon is to provide an opportunity for JBBA members to demonstrate their knowledge of Beefmaster cattle and the livestock industry. The Skillathon will provide contestants with an educational experience to sharpen their knowledge.

1. Individuals must be a member of JBBA to participate.
2. Must enter through Showworks by June 14, 2024, to be eligible to enter.
3. Beefmaster Skillathon will be divided into four age divisions:
 - a. Novice
 - b. Junior
 - c. Intermediate
 - d. Senior
4. Adult volunteers will be available to assist the novice and junior division with reading questions and filling out scantrons.
5. Study Information includes but is not limited to:
6. BBU Brochures and Publications
7. Beef Improvement Federation (BIF) Guidelines
8. 2023 BBU Spring Genetic Evaluation
9. BBU Website (BBU Programs, services, etc.)
10. Basic Farming and Ranching Information • Basic Cattle Information and Terminology
11. Meat Retail Cuts
12. Equipment and Livestock Health Identification
13. Cattle Breeds
14. The Beefmaster Skillathon will be composed of a 25-question quiz and five individual stations pertaining to different agricultural industry sectors.
15. The scores of both the quiz portion and the five individual stations will be added together to determine the final placings. Contestants will need to complete both portions to increase their overall score.
16. After the placings have been determined the top eight individuals in each division will be randomly assigned to teams and will compete in the final quiz bowl buzzer round.
17. During the contest, any contestant caught discussing the quiz or station questions with other individuals and or any other contestant will be subject to disqualification.
18. Cell phones are not allowed to be used during this contest. Individuals are subject to disqualification if caught using a cell phone.
19. Contestants may not use or bring books, notes, pamphlets, or any other reference material into the testing area.
20. Contestants are not to pick up or touch any item that is being identified or evaluated in the station classes, unless otherwise directed by contest official(s).
21. Study guide can be found at: [2024 Beefmaster Skillathon Study Guide.pdf](#)

Beefmaster Quiz Bowl Contest Rules

This will give the top competitors the chance to compete head-to-head and showcase their knowledge of Beefmaster cattle and the cattle industry.

1. The top 8 individuals in each age division of the Beefmaster Skillathon will be randomly assigned to a team.
2. The teams will consist of 1 senior, 1 intermediate, 1 junior and 1 novice member.
3. The teams will be placed randomly in a bracket, which will be single elimination.
4. The first round of the bracket will consist of one 12 question round. Any member may answer any question.
5. The second round of the bracket will consist of two rounds. One 6 question round that will be head to head (ex. The senior vs the senior, the intermediate vs the intermediate and the junior vs the junior). One 12 question round where any member can answer.
6. The third and final round of the bracket will consist of three rounds. There will be one 12 question round where individuals will be head to head. One 12 question round where anyone can answer. The final round will be “Jeopardy” style, where the teams will risk “X” points that they have earned in the third round, confer on the question, and give one written team answer within 30 seconds.
7. Contestants will have 10 seconds to answer each question in the first and second rounds. Each match will have the same questions for all competing teams. If the team did not answer within the time allotted, they will lose the questions and the opportunity to answer will move to the other team.
8. If an individual guesses an answer incorrectly, the other team will have a chance to answer.
9. In case of a tie, there will be a batch of three questions that can be answered by any member of the team. If a team answers incorrectly the other team may answer to receive full credit.
10. Each question is worth 1 point, except the final jeopardy round, during which the number of points risked will be decided by the individual teams.

Photography Contest Rules

The objective of this contest is to give JBBA members the opportunity to capture Beefmaster animals and priceless memories with their camera. The primary goal of the photo contest is to promote the Beefmaster breed and improve photography skills.

1. Participant must be a JBBA member.
2. Each participant is limited to a maximum of two entries.
3. The entry deadline is June 14th. NO entries will be accepted at National Convention.
4. Entries not received by June 14th will not be judged/considered.
5. Entries must be submitted electronically via the link below. (Printed photos will NOT be accepted)
6. Pictures must have been taken by the JBBA member who has entered it.
7. Entry Guidelines
 - a. Must be submitted in a .JPG or .JPEG format.
 - b. Cannot exceed the file size of 10 MB.
 - c. Cannot be altered or digitally enhanced.
 - d. Must contain Beefmaster cattle and/or related activities.
8. Submission Guidelines
 - a. Submit the link via the form below by June 14, 2024.
 - b. Link to Submit: [Photography Contest Entry Form](#)
9. Photos become the property of JBBA/BBU and can be used in any Beefmaster publication or promotional activity.
10. Judging will be based on all aspects of photography.
11. Photos will be displayed during Nationals.
12. Winning photos may be published in The Beefmaster Cowman.

Video Contest Rules

The objective of this contest is to give JBBA members a creative platform to share their Beefmaster story. The focus and primary goal of the video contest is to educate, promote and market both the Beefmaster breed and the BBU/JBBA associations.

1. Must be a JBBA member to participate.
2. Contestants are limited to one entry.
3. Contestants must submit a link to their video via the link below using Vimeo or YouTube sharing platforms by June 14, 2024.
4. Video Guidelines:
 - a. Contestants will submit a 1-3-minute video over the specific theme.
 - b. 2024 Theme – Promotional Video for the 40th Annual National Show & Convention
 - c. All videos must be submitted by the original owner or creator of the submission. Entrant must hold all rights to the submission, including the copyright. Video must be prepared by the junior member only and not be professionally created/coordinated in any fashion.
 - d. The video must represent the beef cattle industry, incorporate the current specified theme, and reference Beefmaster Breeders United and the Junior Beefmaster Breeders Association in a positive way.
5. Submission Guidelines:
 - a. Submit the link via the form below by June 14, 2024.
 - b. Link to Submit: [Video Contest Entry Form](#)
6. Videos will be judged based on overall message, professionalism, commitment to theme and entertainment.
7. The submission must not contain material that violates or infringes the rights of others, including, but not limited, to privacy, publicity, and/or intellectual property rights (including copyright, trademark or patent rights) or constitute copyright or trademark infringement, unless proper documentation is provided. The submission must not contain tortuous, defamatory, slanderous, or libelous materials or contain inappropriate, indecent, obscene, hateful or discriminatory materials, as determined at the sole discretion of BBU/JBBA. By entering the contest, contestants grant BBU/JBBA a perpetual, royalty-free license to use their video, in any media, for commercial and non-commercial purposes. Contestants grant BBU/JBBA permission to edit, modify, format, or adapt the video. The video may be made available to the public, so contestants should not include personal information about themselves or anyone else.

All - Around Champion Rules

The All-Around Contest is based off accumulated points from contests and activities throughout the week of the National Show and Convention. Individuals competing for All-Around must compete in contests and exhibit their cattle to be eligible.

Based on Accumulated Placing Points From:

- National Junior Heifer Show
- National Cow/Calf Pair Show
- Bred & Owned Heifer Show
- Bred & Owned Bull Show
- Advancer/E6 Show
- Showmanship Contest
- Livestock Judging Contest
- Prepared Speech Contest
- Beefmaster Skillathon
- Individual Sales Talk

Based on Accumulated Participation Points From:

- Ultrasound Carcass Show
- Professional Development Contest
- Marketing Design Contest
- Photography Contest
- Video Contest

1. To be eligible for the All-Around competition individuals must compete in the Prepared Speech Contest, exhibit at least one animal, and compete in at least one (1) other contest from the following list:

- Livestock Judging Contest
- Beefmaster Skillathon
- Individual Sales Talk

2. To be eligible for the All-Around competition individuals must attend and sign in at the following events:

- General Membership Meeting
- Leadership Conference

3. Overall ties will be broken using the placings from the following contests in the order listed:

- Beefmaster Skillathon..
- Prepared Speech Contest
- Showmanship Contest
- Livestock Judging Contest
- National Junior Heifer Show
- Bred and Owned Bull Show

All - Around Champion Rules

Points Explanation

National Junior Heifer Show

- Maximum of 50 points total per exhibitor from the 2 highest placing heifers.
- Points are only given after the heifer passes check-in procedures.
 - Points will be award per class as follows:
 - 1st Place: 25 Points
 - 2nd Place: 20 Points
 - 3rd Place: 15 Points
 - 4th Place: 10 Points
 - 5th Place: 5 Points

National Cow/Calf Pair Show

- Maximum of 25 points total per exhibitor from the 2 highest placing pairs.
- Points are only given after the pair passes check-in procedures
 - Points will be award per class as follows:
 - 1st Place: 25 Points
 - 2nd Place: 20 Points
 - 3rd Place: 15 Points
 - 4th Place: 10 Points
 - 5th Place: 5 Points

Bred and Owned Heifer Show

- Maximum of 50 points total per exhibitor from the 2 highest placing heifers.
- Points are only given after the heifer passes check-in procedures.
 - Points will be award per class as follows:
 - 1st Place: 25 Points
 - 2nd Place: 20 Points
 - 3rd Place: 15 Points
 - 4th Place: 10 Points
 - 5th Place: 5 Points

All – Around Champion Rules

Points Explanation

Bred and Owned Bull Show

- Maximum of 25 points total per exhibitor from the 2 highest placing bulls.
- Points are only given after the bull passes check-in procedures.
 - Points will be award per class as follows:
 - 1st Place: 25 Points
 - 2nd Place: 20 Points
 - 3rd Place: 15 Points
 - 4th Place: 10 Points
 - 5th Place: 5 Points

€6/Advancer Show

- Maximum of 25 points total per exhibitor from the 2 highest placing heifers.
- Points are only given after the heifer passes check-in procedures.
 - Points will be award per class as follows:
 - 1st Place: 25 Points
 - 2nd Place: 20 Points
 - 3rd Place: 15 Points
 - 4th Place: 10 Points
 - 5th Place: 5 Points

Livestock Judging Contest, Prepared Speech Contest, Beefmaster Skillathon, Showmanship, Individual Sales Talk

- Points will be awarded per contest as follows:
 - 1st Place: 50 Points
 - 2nd Place: 45 Points
 - 3rd Place: 40 points
 - 4th Place: 35 Points
 - 5th Place: 30 Points
 - 6th Place: 25 Points
 - 7th Place: 20 Points
 - 8th Place: 15 Points
 - 9th Place: 10 Points
 - 10th Place: 5 Points

All - Around Champion Rules

Points Explanation

Ultrasound Carcass Show

- Exhibitors will receive 25 participation points for exhibiting in this show.
- Only one animal may be counted towards the participation points.

Professional Development Contest

- 10 participation points will be awarded for competing in the Professional Development Contest.

Marketing Design Contest, Photography Contest and Video Contest

- 5 participation points will be awarded for each contest competed in. Only 5 points allowed per contest per contestant.

General Membership Meeting & Leadership Conference

- Mandatory for ALL JBBA members to attend to qualify for All-Around award.

Other Points/Placing Information

- Each exhibitor in the Senior age division may only receive a maximum number of 40 participation points from contests. These contests include:
 - Ultrasound Carcass Show
 - Professional Development
 - Marketing Design
 - Photography Contest
 - Video Contest
- Each exhibitor in the Novice, Junior, and Intermediate age divisions may only receive a maximum of 30 participation points from contests. These contests include:
 - Ultrasound Carcass Show
 - Marketing Design
 - Photography Contest
 - Video Contest

In the case of a tie in a contest, questions will break the tie and participants will receive the points in accordance with their final rank in that contest.

Example: If two participants tie for 3rd place, their questions scores will split the tie. The participant that has a higher score will receive the points for 3rd place and the other participant will receive the points for 4th place.

JBBA Pee Wee Program

The objective of the Pee Wee Program is to get younger kids engaged in JBBA and provide them with their own activities during the National Show and Convention.

1. Open to all young exhibitors under the age of 6 as of January 1, 2024, and not entered in the National Show and Convention.
2. Pee Wees do not need to be a JBBA member to participate.
3. Entry fee is \$0 but Pee Wee exhibitors must pay the mandatory exhibitor registration fee of \$30.
4. Entry includes - entry in Pee Wee Showmanship, T-shirt, award, and entrance into the Pee Wee activities each afternoon.
5. Must register for Pee Wee Program on ShoWorks by June 14, 2024. Entries WILL NOT be taken during the National Show and Convention.

Pee Wee Showmanship

1. Contestants do not need to be a JBBA member to participate and can exhibit any heifer.
2. At least one parent MUST accompany the child while in the ring.
3. All entries must be completed online through ShoWorks by June 14, 2024.

JBBA Leadership Conference

The objective of the leadership conference is to increase leadership skills among JBBA members and emphasize individual and team leaders.

1. The Leadership Conference will be held Saturday, July 20, 2024, at 3:00 PM
2. ALL JBBA BOARD AND AMBASSADOR POSITION APPLICANTS MUST ATTEND THIS CONFERENCE.
3. All exhibitors competing for the All-Around competition must attend the entire conference to qualify.
4. All JBBA members are encouraged to attend.

JBBA Board of Directors

The JBBA Board of Directors are the leaders of the organization and assist in planning and facilitating the National Show and Convention each year along with their other responsibilities. This is a prestigious position that is not to be taken lightly.

1. Anyone that is seeking a position on the board or an officer position **MUST** attend the Leadership Conference and the JBBA BOD Meeting.
2. All those seeking a board position must read the Board of Directors Requirements and Responsibilities which can be found on the [JBBA Website](#). After reading and agreeing to the commitment, candidates must submit a director's application. Applications must be submitted online by May 10, 2024.
 - a. [Junior Board of Director Application](#)
3. Board candidates will be interviewed prior to the National Show and Convention. Applicants will receive an email once their application is received to sign up for an interview time.

JBBA Junior Ambassadors

The JBBA Junior Ambassadors are the junior leaders of the organization and assist in planning and facilitating the National Show and Convention each year along with their other responsibilities.

1. Anyone that is seeking a Junior Ambassador position **MUST** attend the Leadership Conference and the JBBA BOD Meeting.
2. All those seeking a position must read the Junior Ambassador Requirements and Responsibilities which can be found at www.beefmasters.org. After reading and agreeing to the commitment, candidates must submit an application. Applications must be submitted online by May 10, 2024.
 - a. [Junior Ambassador Application](#)
3. Ambassador candidates will be interviewed prior to the National Show and Convention. Applicants will receive an email once their application is received to sign up for an interview time.

JBBA Scholarships

The JBBA scholarship program is sponsored by JBBA to encourage junior members to continue their higher education beyond the high school level as well as to provide financial assistance for pursuing their further education.

Each JBBA scholarship will be in the amount of \$500.00 or \$1,000.00, payable upon proof of admittance and enrollment in classes at a University or Junior College.

Candidates for the JBBA scholarship(s) must be a current member of the Junior Beefmaster Breeders Association (JBBA). Applicant must be a minimum of a high school graduate the year of the application.

Application must include three recommendation letters from the following:

1. Beefmaster Breeder (other than a member of your immediate family)
2. County Agent, FFA Advisor, or 4-H Club Adult Leader
3. School Principal, School Counselor, Teacher, College Advisor or College Professor.

Applications will only be accepted if they are complete. Please make certain ALL questions are answered to the best of your ability. Applicants may be interviewed by the scholarship committee via zoom. Scholarship winners will be announced at the JBBA National Show and Convention Award Banquet.

Applications are due by or by **11:59 PM May 10, 2024**. Applications will not be accepted after the deadline.

- [JBBA Scholarship Application](#)
- [Brian Murphy Memorial Scholarship Application](#)

Other scholarships that are available to JBBA members are available on the [JBBA Website](#). If you have any questions, please contact the BBU Office at 210-732-3132 or email lkelly@beefmasters.org.

JBBA Community Service Project

The Junior Beefmaster Breeders Association is honored to be able to help one of our BBU members in her fight against Breast Cancer. Each year JBBA helps encourage women with Breast Cancer by assisting and donating to the Blessing Box Project.

The Blessing Box Project is a free service for women that are diagnosed with Breast Cancer and they receive a pillow and other support materials to help aid in their journey and recovery. The boxes are made with love by fellow pink sisters, and the sewing tribe who want to be part of this amazing project.

JBBA members are encouraged to bring donation items to the National Show and Convention to help advance the Blessing Box Project. Donations can be funds, fabrics, men's button up shirts, poly-fill, clear packing tape, sharpies, funds for postage, etc.

If you would like to make a monetary donation directly, that can be done by mailing a check to:

Dawn Compton
PO BOX 646
Bellville, TX 77418

You can also venmo funds to @Dawn-compton-6 (dawnc_77418@yahoo.com)

Dawn also has an Amazon Wish List if you would prefer to donate that way. It can be found at the following link - <https://amzn.to/3tgXbgs>

2024 JBBA Sponsorship Levels



Diamond Sponsor \$5,000 and Above

- Individual Sponsor Banner in Show Ring
- Logo on Live Stream
- Social Media Shout Out Prior to Show
- Listed in Show Program
- 1 Full Page Ad in Show Program
- 10 X 10 Tradeshow Space
- Listed as Title Sponsor of Nationals
- 5 Meal Wristbands

Silver Sponsor - \$500 - \$999

- Listed in Show Program
- Name Announced During Show
- Name Listed on Banner on Show Ring

Bronze Sponsor \$250 - \$499

- Name Listed in Show Program
- Name Listed on Banner in Show Ring

Platinum Sponsor \$2,500 - \$4,999

- Individual Sponsor Banner in Show Ring
- Logo on Live Stream
- Social Media Shout Out Prior to Show
- Listed in Show Program
- 1 Full Page Ad in Show Program
- 10 X 10 Tradeshow Space
- 2 Meal Wristbands

Friend of JBBA \$1 - \$249

- Name Listed in Show Program

Gold Sponsor \$1,000 - \$2,499

- Logo on Show Ring Banner
- Logo on Live Stream
- Social Media Shout Out Prior to Show
- Listed in Show Program
- 1/2 Page Ad in Show Program



40TH ANNIVERSARY

THE
Oh, Places
YOU'LL GO!
Oh, THE Places
WE HAVE BEEN!



2024 JBBA NATIONALS, BELTON, TX

40th Anniversary Entry Packet
July 19-24, 2024
Belton, TX