CERTIFIED COMMERCIAL FEMALE PROGRAM





BEEFMASTER BREEDERS UNITED





BEEFMASTER ESSENTIAL COMMERCIAL FEMALE PROGRAM



What is an E6 Certified Female?

This is a female that has been certified by Beefmaster Breeders United to be at least 50% Beefmaster and can be as much as 100%. This animal has been inspected by a staff member of BBU for quality control and branded with the E6 brand or tagged with a special E6 ear tag. A certificate accompanies this animal.

Do both parents of an E6 female have to be purebred and registered?

No! At least one of the parents must be registered as purebred Beefmaster. The field inspector must be able to view the dams of the E6 females prior to inspecting and identifying the actual E6 female with a permanent identification.

Can I use multiple sire matings?

Yes! We have tried to make the program easy and commercially oriented.

Do I have to be a member of BBU?

No! All you need to do is join the BBU Essential Commercial Female Program (E6). The cost is \$25 per year and includes a subscription to *The Beefmaster Cowman*, our official magazine. Of course, we do welcome you to join BBU as well.

What are the costs?

Other than the \$25 to join the program, the only other cost is the inspection of the cattle and the cost of the E6 certificates. This is either \$100 flat fee or \$10 per female, whichever is the greater fee.

What about the paperwork?

The BBU inspector will help you complete the forms while at your ranch. You can then review them and sign and submit your payment. Your certificates will then be mailed to you from the BBU office. There is no charge to transfer the animal to a new owner after it is sold. You simply sign the back of the certificate and give it to the new owner.

Are these cattle eligible for registration as purebred Beefmasters?

No! These E6 females may be accepted as first cross females with BBU and certified as such if they are re-presented at a later date and meet the requirements of the Upgrading Program, including being sired by a Beefmaster bull. Keep in mind that these are two separate programs.

What are the purposes of the E6 program and the E6 female sales?

In today's beef cattle industry, branded programs are the main topic of discussion. Just think of this program as a kind of branded program for those highly sought after replacement females for the commercial cattlemen. This program gives the buyer assurance that these cattle are at least 50% Beefmaster and that they have been inspected for quality. The program serves as a form of advertisement for the breeder of these E6 females as the certificate accompanies these animals and carries the breeder's name.

ENROLLMENT APPLICATION

Date	
Application is hereby made for enrollment in the	e name of
This is a (circle one): Corporation Partnership	Firm Individual
I (We) will use the following holding brand (plea	ase sketch):
I (We), as of the above date, own	(quantity) BBU Certified Beefmaster cattle
the BBU Executive Vice President has been notification has been acknown above and receipt of notification has been acknown I (We) agree to be governed by Rules and Regula	to exercise all rights nother than that named may act for this membership untiled in writing that another name is being substituted for the wledged in writing. tions of Beefmaster Breeders United, as amended from time current Rules and Regulations of the Essential Commercial
Signature and Title of Applicant(s)	Name of Ranch Manager
Mailing Address (Box No. or Street)	Ranch Address
City, State, Zip Code	Ranch - City, State, Zip Code
Area Code/Telephone (Residence)	Area Code/Telephone (Ranch)
Area Code/Telephone (Business)	E-mail Address

ENROLLMENT DUES MUST ACCOMPANY THIS APPLICATION

Annual Enrollment Fee: \$25

Lifetime Enrollment Fee: \$200

Payment of Beefmaster Breeders United dues are tax deductible for most members as an ordinary and necessary business expense. However, charitable contributions or gifts to Beefmaster Breeders United are not deductible for federal income tax purposes.

Please remit application with payment to:

BEEFMASTER BREEDERS UNITED

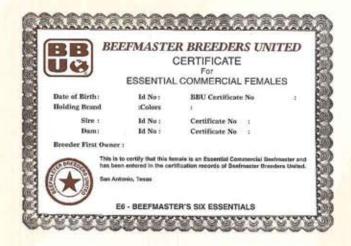
6800 Park Ten Blvd., Suite 290 West • San Antonio, TX 78213

BEEFMASTERS

DESIGNING PROGRAMS TO HELP YOU INCREASE PROFITS

E6 CERTIFIED COMMERCIAL FEMALES

This program ensures quality of production. All heifers are inspected before the E6 designation is assigned to these highly demanded commercial females.



The BBU E6 program continues to be a good program that is user friendly and brings us top prices for our cattle. As far as we are concerned, our E6 bred heifers and first calf pairs will annually bring \$200-300 more than our other females. There is no better momma cow in the industry. We have little to no calving problems and no matter if you breed her to a Beefmaster or a different breed bull, you will have a good market for your heifers or steers.

— Charles Rother, Rother Brothers, Shiner, Texas



Call or write today to see how these programs can increase profits for you!

BEEFMASTER BREEDERS UNITED

6800 Park Ten Blvd., Suite 290 West • San Antonio, TX 78213 210/732-3132 • www.beefmasters.org



Launched in 1999 by the Texas Department of Agriculture, GO TEXAN promotes the products, culture and communities that call Texas home. When you see the GO TEXAN logo, you've found Lone Star pride.

Find out more at www.gotexan.org.